

# PolarFest

## Sponsorship Program 2020



### Presenting Corporate Sponsor \$1000.00 (1 only)

A Presenting Corporate Sponsor receives:

- Your logo featured on front page of PolarFest Guide (5000 copies printed and distributed)
- Full Page ad in the PolarFest Guide
- Sponsor for the opening ceremonies “Fireworks brought to you by business name”
- An opportunity for a representative to say a few words during the opening ceremonies
- A booth in a prominent area of one Festival events to promote your organization (with the exception of the Polar Plunge; must provide own table/chairs and tent if needed)
- Logo featured in the Lakefield Herald center spread of list of PolarFest events
- Press Release announcing the sponsorship
- Recognition including logo in all advertising, announcements, and press releases
- A live link on our Festival website
- Recognition on PolarFest Facebook page
- Ability to advertise the sponsorship on your website

### Festival Sponsor \$500.00 (4 Sponsors Only)

- Full Banner Ad in the PolarFest Guide (5000 copies printed and distributed)
- Logo featured in the Lakefield Herald center spread of list of PolarFest events
- Recognition including logo in advertising, announcements, and press releases
- Press Release announcing the sponsorship
- A live link on our Festival website
- Recognition on PolarFest Facebook page
- Ability to advertise the sponsorship on your website

### Community Sponsor \$250.00 (unlimited)

- ½ Page Banner Ad in the PolarFest Guide (5000 copies printed and distributed)
- Logo featured in the Lakefield Herald center spread of list of PolarFest events
- Press Release announcing the sponsorship
- A live link on our Festival website
- Recognition on PolarFest Facebook page
- Ability to advertise the sponsorship on your website

***Thank you for your generous support!***



PolarFest 2019  
P.O. Box 270 Bridgenorth ON, K0L 1H0  
Tel: 705-292-9507 ext 243  
Fax: 705-292-6491





# *PolarFest*

## *Sponsorship Form*

Name of Business/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Email Address: \_\_\_\_\_

### ***Sponsorship Options***

- Presenting Corporate Sponsor \_\_\_\_\_ \$1000.00
- Festival Sponsor \_\_\_\_\_ \$500.00
- Community Sponsor \_\_\_\_\_ \$250.00

To ensure inclusion on our website and PolarFest  
Guide Please return before Dec 15, 2019

Email your logo to: [tjacobs@selwyntownship.ca](mailto:tjacobs@selwyntownship.ca)  
Thanks for your generous support  
we couldn't do it without you!



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