

## 2014 Financial Summary

### Revenue

Municipal Funding	373,632	68%
Prov./Fed. Funding	71,459	13%
Library Receipts & Fundraising	53,474	10%
Donations	5,701	1%
Reserves	43,111	8%
<b>Total</b>	<b>543,377</b>	<b>100%</b>

### Expenditures

Salaries & Benefits	274,718	51%
Materials	71,701	13%
Support Services	65,642	12%
Building Expenses	55,142	10%
Reserves	53,460	10%
Capital Purchases	22,714	4%
<b>Total</b>	<b>543,377</b>	<b>100%</b>

# Annual Report 2014

## Mission Statement

The Selwyn Public Library supports and enriches the community by providing resources and opportunities for meaningful connections, lifelong learning, and personal and cultural development.

### Library Locations

#### Bridgenorth Branch

P.O. Box 500, 836 Charles St.,  
Bridgenorth, ON, K0L 1H0  
705-292-5065 FAX 705-292-6695  
jmacdonald@MyPublicLibrary.ca

#### Ennismore Branch

c/o Ennismore Post Office, 551 Ennis Road,  
Ennismore, ON, K0L 1T0  
705-292-8022 FAX 705-292-8687  
pwestwood@MyPublicLibrary.ca

#### Lakefield Branch

P.O. Box 2200, 8 Queen Street,  
Lakefield, ON, K0L 2H0  
705-652-8623 FAX 705-652-8878  
jwarren@MyPublicLibrary.ca



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[www.MyPublicLibrary.ca](http://www.MyPublicLibrary.ca)

## Library Resources

Number of active borrowers	7,221
Hours of service per week	104
Items owned	62,532
Circulation (items borrowed)	126,699
Books	78,930
Other formats	29,209
Electronic formats	18,560
Interlibrary loans	
Items borrowed	691
Items loaned	1,479
Programs offered	267
Program attendance	5,100
Computer training sessions	555

### Typical Week Nov 3-8, 2014

People entering libraries	1,103
Circulation	2,140
Circulation - electronic	454
<b>Total Circulation</b>	<b>2,594</b>
Computer users	160
Wireless users	99
Electronic visits (website)	1,047
Materials used in library	131
Use of electronic databases	33

## Library Highlights

### Human Resources

- 12 new volunteers started, bringing our total to 167
- 13,245 volunteer hours contributed in the library
- 5,950 volunteer hours in our stores raised \$33,941
- Technology Coordinator became a permanent staff position

### Marketing

- Developed a Marketing Plan
- Launched bi-monthly eNewsletter

### Programming & Community Involvement Highlights

- **Children's Programming:** Baby & Toddler emergent literacy programming, HomeSchoolers in the Library, Reading Buddies, Silver Birch, PA Day events
- Special events: Peterborough Petes, Peterborough Symphony Orchestra, Author visits - Rene Schmidt, Janet Wilson
- **Adult Programming:** hosted SPARK Photo Festival display, adult book clubs, and Big Screen Movie Nights
- **Engaging With Our Community:** Lakefield Farmers Market visits, Lakefield Santa Claus Parade, Halloween Spooktacular, Children's Tent at Lakefield Literary Festival, Shamrock Festival, 5th Anniversary of the new Bridgenorth Library, and Meet your Needs week (New-to-You stores) ;
- Presentations: Senior's Clubs, Lakefield Historical Society

### Technology

- Received a grant from the Ontario Trillium Foundation to purchase equipment to improve accessibility options
- Increased ebook circulation by 39% in June to win \$1500
- Introduced an eReader lending program

## Library Board Members 2011-2014

Rosellen Hickey, Chair

Michael Stedman, Vice-Chair

Donna Ballantyne, Councillor

Wayne Greenley

Tim Smith

Anna Thompson

Adrienne Harrop 2013-2014

Rosanna Haroutounian  
(2013—resigned August, 2014)

### Library Staff

Joan MacDonald	CEO / Bridgenorth Branch Librarian
Pat Westwood	Ennismore Branch Librarian
Jill Warren	Lakefield Branch Librarian
Kathleen Charlton	Children's Programming Coordinator
Heather Jamieson	Assistant Librarian/ Community Outreach
Heidi Grosklag	Technology & Training Coordinator
R. Lane Vance	Treasurer

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