

Mission (what we do)

The Smith Ennismore Lakefield Public Library supports and enriches the community by providing resources and opportunities for meaningful connections, lifelong learning and personal and cultural development.

Vision (what we will be)

The library is an essential community hub for all ages and abilities, fostering a love of reading through a variety of materials, utilizing innovative technologies, and offering a range of programming.

Essential, Innovative and Engaged

Values/Views

- A community gathering place
- Library as a destination
- Engaged group of well-trained staff and volunteers
- Providing consistent customer service that is friendly and welcoming
- With children's programming as a core service
- Innovative in the use of new technologies
- Positive environment that is non-judgmental and respects confidentiality

Smith- Ennismore- Lakefield Public Library

Strategic Plan 2012-2016

Smith-Ennismore-Lakefield Public Library

Strategic Plan 2012-2016

Strategic Directions and Objectives

Develop and strengthen the library's human resources

- Evaluate the organization and roles of current staff
- Develop a staffing plan in accordance with Strategic Plan requirements
- Ensure ongoing staff training opportunities
- Consolidate and implement consistent volunteer management practices and ensure a comprehensive volunteer training plan
- Foster a well-informed Board

Broaden the public's perception of the library

- Create a Marketing Plan
- Upgrade the www.MyPublicLibrary.ca website
- Create an consistent image to support Strategic Plan

Cultivate and expand community partnerships

- Strengthen the library's position as a value-added community service
- Reassess and reinvigorate existing partnerships
- Evaluate new partnership possibilities
- Facilitate the sharing of community information

Extend the reach of library programs and services

- Undertake a facility needs assessment for Lakefield Library
- Undertake a high level facility needs assessment for Library system
- Develop a programming strategy for adults
- Develop library's online presence
- Maximize access to library service

Build the library's technology proficiency and innovation

- Develop technology training plan for staff and volunteers
- Maintain a robust technology infrastructure
- Increase public awareness & use of library's technology & electronic resources

