

# kawartha

CHAMBER of COMMERCE & TOURISM



## *A Voice For Local Business*

### **PRESIDENT'S NOTES**

Fall has arrived, and my calendar is filling up with the events happening in our area.

My family attended [McLean Buckhorn Pumpkin Festival](#) last year for the first time and we loved it. The Halloween displays were incredible, and I can't wait to see what they do this year.



*Tonya Kraan, Chamber Board President*



*Buckhorn Pumpkin Fest 2017*

We live in Ennismore and are starting to see Scarecrow displays throughout the area. It is a great display of community spirit.

With the Municipal Elections coming up this month on October 22<sup>nd</sup>, I am looking forward to working with elected and re-elected officials to help build opportunities for local businesses and tourism operators.

Our Business After Hours: Bridgenorth Hop was a great event – I learned something new at every location we stopped at. Thank you [TCB Office Furniture and Supplies](#), [The Bridgenorth Deli](#), [Style Boutique](#), [Pioneer Water Conditioning](#) and [Whelan's Flooring Centre](#) for your excellent hospitality.

Make sure to get your tickets to our upcoming [Awards of Excellence and Social Gala](#) – bring your staff for an evening full of celebration and networking.

I guarantee that you will meet someone new or learn something new about a local business.

Tonya

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**TICKETS FOR OUR AWARDS OF EXCELLENCE & SOCIAL GALA  
ARE AVAILABLE NOW**



Tickets are available now for our [19th Annual Awards of Excellence and Social Gala!](#)

This year's event will be held on **Thursday, November 8th** at [Lakefield College School](#).

We changed our format for this year's event to a hor d'oeuvres-style social event, which will be followed by the awards presentation.

Because of the change in format, **tickets are more affordable this year!** With tickets only \$40 each, it is a great opportunity to bring along your staff to celebrate local businesses in the area!

Tickets are available on our website at [KawarthaChamber.ca](#) or by [clicking here](#) and selecting "Register Now". You can also purchase tickets in-person at the Chamber office.

**Doors:** 6:30pm

**Reception:** Upper Hadden Hall, Lakefield College School

**Award Presentations:** Bryan Jones Theatre, Lakefield College School

There will also be both silent and live auction items, a cash bar, music from [Rhythm & Grace](#), and time for socializing and networking before the awards.

Thank you to our Social Gala Sponsor [Shorelines Casino Peterborough](#).

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**TOURISM INDUSTRY ASSOCIATION OF ONTARIO (TIAO)  
CANNABIS & TOURISM SURVEY**





Canada's legalization of recreational cannabis is just over two weeks away on October 17th.

TIAO has received numerous questions about the implications of Canada's cannabis legalization for the tourism sector. It is seeking basic data on the perceptions of tourism businesses in Ontario.

[Click here for the survey.](#)

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## CANADA'S EMERGING CANNABIS SECTOR: HELPING BUSINESSES GROW

BLOG POST BY THE CANADIAN CHAMBER OF COMMERCE

In [two] weeks, adult consumption of cannabis for recreational purposes will become legal in Canada. The economic impact of legalization and related public policy issues were explored at our [2018 AGM and Convention](#) by a panel of representatives from cannabis companies and industry experts, including Deloitte, Fire & Flower, HEXO Corp., Hiku Brands, Hill+Knowlton Strategies and The Cronos Group.

Deloitte has reported that the total market potential of cannabis in Canada could be as high as \$22.6 billion per year when considering production, distribution, paraphernalia, tourism and business taxes.

As the industry ramps up for legalization on October 17, our panelists highlighted that municipalities across Canada have seen significant new business investment in their communities. Provinces, such as New Brunswick, have embraced the sector as an economic development tool that is creating hundreds of new jobs. In many communities, local businesses are anticipating higher foot traffic because of cannabis stores, which will help revitalize malls and main streets.

[Continue reading.](#)



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## SPONSOR SPOTLIGHT

As mentioned above, our [Awards of Excellence and Social Gala](#) is taking place on Thursday, November 8th!

We would like to extend a huge thank you to our sponsors this year! There are many people who come together to make this one of the most anticipated events of the year.

Thank you to our Social Gala, Wine, Award, and Networking Sponsors for their continued support of this very important tradition!

**SOCIAL GALA SPONSOR**  
**SHORELINES CASINO PETERBOROUGH**



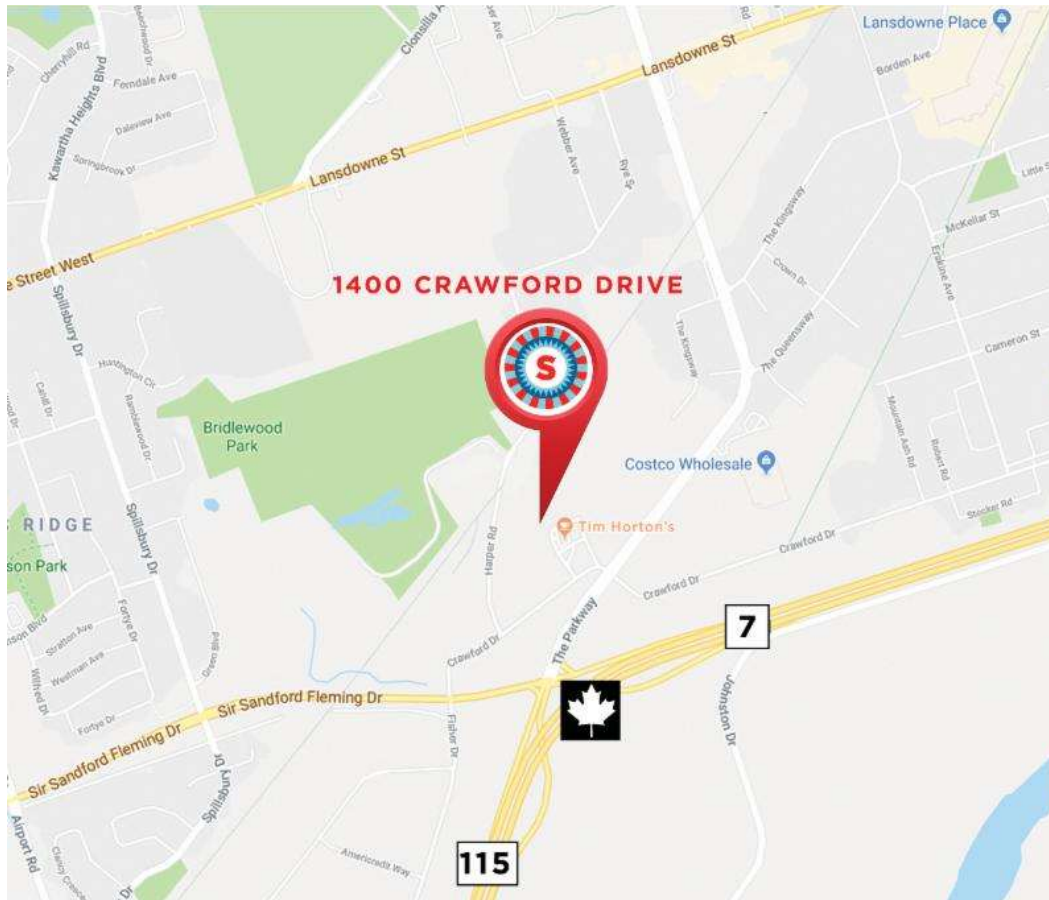
[Shorelines Casino Peterborough](#) joins the Peterborough community this fall. This brand new state of the art facility embraces the Peterborough heritage with a sleek modern design inspired by Peterborough's breathtaking elements.

Peterborough's newest source of entertainment will provide you with 500 slot machines, 22 live table games such as, Black Jack, Roulette, Baccarat and more. Dining options will include our mouthwatering buffet featuring a daily brunch buffet and a nightly dinner buffet. For those guests looking for a full service dining experience, our Windward restaurant and bar offers a wide variety of options from a quick bite to classic dining. In addition, you will enjoy convenience amenities such as complimentary coat check, parking, off track betting in our race book lounge and lottery services, all available seven days a week.



Shorelines Casino Peterborough will be located at 1400 Crawford Dr. just off the Parkway exit from Highway 115.

With something for everyone, Shorelines Casino Peterborough is sure to impress! Check out [www.shorelinescasinos.com](http://www.shorelinescasinos.com) to see what the all-new Shorelines Casino Peterborough has to offer!



## WINE SPONSORS

### [Nightingale Nursing Registry Ltd. and Nightingale Home Maintenance Inc.](#)

Nightingale provides registered nursing, personal & home support, foot care as well as home maintenance services for seniors and those recovering from illness, injury or surgery. Nightingale Home Support assists with the activities of daily living such as personal hygiene, meal preparation, laundry, and light housekeeping. Nursing specializes in pain management, palliative care, and medically fragile children. Nightingale Global VAX is a NEW vaccination clinic for travelers. Nightingale Classic Cooking is a NEW fresh meal delivery service. Home Maintenance can help with snow removal, yard work, installing grab bars & railings, and bathroom or kitchen renovations. Since 1985, "Our Caring You'll Remember."

[nightingalenursing.net](http://nightingalenursing.net) | [nightingalehomemaintenance.ca](http://nightingalehomemaintenance.ca)



### [Savage Arms Canada Inc.](#)

Savage Arms Canada Inc. is a market leader of quality rimfire sporting rifles. We machine metal, assemble and distribute our products worldwide. Employees at Savage Arms (Canada), Inc. are passionate and committed to delivering quality products to our customers and our culture centers on an engaged and accountable workforce. We are part of the Shooting Sport division of a company called Vista Outdoor. Vista Outdoor is a leading global designer, manufacturer and marketer in the growing outdoor sports and recreation markets. Vista Outdoor enjoys expanded distribution for some of the most widely known and respected brands in the industry: Federal Premium®, Bushnell®, Bell®, Bollé®, and Camelbak®.



[savagearms.com](http://savagearms.com)

### **Timberline Custom Homes**

Timberline provides our “complete service” for designing and building your envisioned project by partnering with our clients each step of the way, from the concept stage to developing the plans, obtaining permits and variances, engineering, excavation to the final finished product including services and landscaping. Introducing heavy equipment has expanded our services allowing us to have better control of our projects and be directly involved in every aspect of our client’s projects before the build and after. Our reputation and referrals help form a trust that brings the Timberline team and clients together to reach a common goal of a unique, quality build regardless of the size of project.

[timberlinecustomhomes.ca](http://timberlinecustomhomes.ca)



### **SGS Canada Inc.**

SGS is the world’s leading inspection, verification, testing and certification company and is recognized as the global benchmark for quality and integrity. With more than 95,000 employees, SGS operates a network of over 2,400 offices and laboratories around the world.

[sgs.ca](http://sgs.ca)



## **AWARD SPONSORS**

### **RBC Royal Bank | Citizen of the Year Sponsor**

At RBC, we strive to earn the right to be our clients' first choice by offering holistic, customized solutions to our clients on a regular basis. One in four businesses in Canada entrust RBC with their business banking needs. We are the leading financial institution serving small and commercial businesses across the country. Advice you can bank on, goes beyond our brand promise, it's about giving business owners the peace of mind and advice they deserve.

[rbc.com](http://rbc.com)



### **BALL Real Estate Inc. Brokerage | Commercial Development or Renovation Sponsor**

BALL Real Estate is a new boutique brokerage based out of Lakefield, ON focusing on Waterfront, Residential, and Commercial Real Estate. We are a company of local professionals with the motivation to always deliver more than expected. Our quickly growing brokerage is knowledgeable, experienced and determined to help you Build an Achievable Luxury Lifestyle within Peterborough and the Kawarthas.

[ballrealestate.ca](http://ballrealestate.ca)



### **CIBC | Customer Service Excellence Sponsor**

CIBC is a leading Canadian-based global financial institution with 11 million personal banking, business, public sector and institutional clients. Across Personal and Small Business Banking, Commercial Banking and Wealth Management, and Capital Markets businesses, CIBC offers a full range of advice, solutions and services through its leading digital banking network, and locations across Canada, in the United States and around the world.

[cibc.com](http://cibc.com)



### **Gastles - Registered Patent Agents | Entrepreneur Innovation Sponsor**

Innovative companies discover new ideas to new or improved products. New ideas may also improve manufacturing or assembly methods for existing products.



If this describes your company, then consider calling Jim Gastle, Registered Patent Agent, at Gastle and Associates in Lakefield. Jim has worked in the patent field in this community since 1989, and has worked with 750+ multinational/academic/SME/independent clients in many parts of the world, in a wide variety of subject areas.

[gastle.com](http://gastle.com)



### **Darling Insurance | Not-for-Profit Excellence Sponsor**

Darling Insurance has been a household name in East Central Ontario since 1928. More than 85 years later we are still your best choice for Personal, Farm, Life & Financial Services and Commercial Insurance. We continue to access the latest information and technology in order to offer you the best possible service and coverage. Please visit any of our three locations to meet our experienced, dedicated staff. Or just pick up the phone - we still make house calls! Our Mission Statement is, "To assist our clients with integrity, professionalism, and efficiency, while promoting leadership in our community."

[darlinginsurance.net](http://darlinginsurance.net)



### **County of Peterborough | Outstanding Business Achievement Sponsor**

Incorporated in 1863, the County of Peterborough is now comprised of eight local municipalities and covers an area of 3,877 km<sup>2</sup>. The County provides a wide variety of services to residents including GIS, planning, maintaining County roads and bridges, recycling, waste management, ambulance service, and Lang Pioneer Village Museum. Supporting community ties and local businesses, the County works hard to provide quality services and an environment for prosperous growth in the Peterborough area. Our History - Your Future.

[ptbocounty.ca](http://ptbocounty.ca)



### **Nexicom | Retailer of the Year Sponsor**

Nexicom's story began in 1898, when Millbrook Physician, Dr. Turner, established the community's first telephone line. The business soon grew to become the primary provider of telephone service to the areas in and around Millbrook, Cavan and Keene. One hundred and twenty years later - Nexicom now provides top-of-the-line communications technology while holding onto its friendly, community-minded approach to business. This locally owned business offers residential and business telephone service, high speed internet, security alarm systems, cable television, and network solutions services throughout Peterborough County and beyond.

[nexicom.net](http://nexicom.net)



### **Herod Financial Services | Service Sector Excellence Sponsor**

Herod Financial is committed to being an integral part of your life planning team by helping you make smart financial and estate decisions through uncompromising integrity, discipline, trust and personalized service. The success of their team approach is not only measured by performance statistics but also by achieving your financial goals. Herod's mission is to partner with clients to enable them to achieve goals or desires with objective financial planning through the management of financial products and assets for their benefit. Their purpose is to help build, manage and preserve your wealth. Herod Financial puts the client's interest first, acts with integrity and honesty and strives for excellence in every facet of their practice. Success is not measured by performance statistics, but rather by client's success in achieving their goals.

[herodfinancial.com](http://herodfinancial.com)





### Peterborough and the Kawarthas Economic Development | Tourism/Hospitality Sponsor

Peterborough & the Kawarthas Economic Development (PKED) is the lead regional economic development agency for the City and County of Peterborough. They work collaboratively with community partners and stakeholders at the City and County of Peterborough, including the 8 townships and two First Nations, to attract, retain and support local businesses, investors, entrepreneurs and visitors to the area. They operate Peterborough & the Kawarthas Business Advisory Centre as well as Peterborough & the Kawarthas Tourism. PKED promotes and positions Peterborough & the Kawarthas as a place to live, work, invest and visit, and by doing so, are enriching the region's vibrancy and prosperity.

[peterboroughed.ca](http://peterboroughed.ca)



### Community Futures Peterborough | Young Professional Sponsor

For 32 years, Community Futures Peterborough (CFP) has been providing flexible financing and support for small business throughout the County of Peterborough. CFP loans complement lending by other financial institutions as well as start-up funding when conventional loans are not available. Working closely with the BDC, chartered banks and credit unions, collaborative investment projects ensure the needs of the business community are met. CFP has invested more than \$27,500,000 helping 800+ small businesses create or maintain 3300+ jobs since 1985.

[communityfuturespeterborough.ca](http://communityfuturespeterborough.ca)




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## NETWORKING SPONSORS

[Municipality of Trent Lakes](#)  
[Township of Douro-Dummer](#)  
[Curve Lake First Nation](#)  
[Township of North Kawartha](#)  
[Township of Selwyn](#)

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## WIN UP TO \$10,000 IN PRIZES FOR YOUR BUSINESS WITH CUBS' LAIR ENTREPRENEURSHIP COMPETITION

Attention entrepreneurs in Peterborough and the Kawarthas: the Innovation Cluster's 4th annual Cubs' Lair Entrepreneurship Competition is on! They have teamed up with businesses in the area to ensure the winner is equipped to start and grow their business.

Prizes include office space and equipment, coaching and mentoring, money, social media packages and more.

The application is a two-step process.

1. Submit a photo on the [Cubs' Lair Facebook Page](#) that you think represents your company. Include a short description of your business and your email address. The person with most likes will receive a \$100 prize (separate from the final prize package mentioned above!)
  - Due October 25th
1. Submit a one page description of your business on their [application form](#).
  - Due October 27th

The top 5 finalists will be announced Friday, November 9th. Competition finals are on Thursday, November 22nd!

[Read more](#) about the eligibility criteria, application process and mandatory workshops.

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