



**Date:** September 25, 2018

**To:** Mayor Mary Smith and Council Members

**From:** Tania Goncalves, Deputy Clerk

**Subject:** Local Government Week 2018

**Status:** For Information

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## **Recommendation**

That the report of the Deputy Clerk regarding Local Government Week 2018 be received for information; and

That the Township of Selwyn proclaim October 14-20, 2018 as Local Government Week in the Township of Selwyn; and

That the Township of Selwyn celebrate and promote Local Government Week with an information campaign highlighting the important role that local government plays in our community, with specific attention given to the election process, through social media promotions, local advertising, elementary school information packages and local school visits.

## **Information**

Local Government Week in Ontario is being held from October 14-20, 2018. Local Government Week is intended to increase youth and public awareness about the significant role local government plays in our communities. The Township will be celebrating the week with an information campaign aimed at demonstrating the various initiatives/duties that fall under the jurisdiction of local government with a particular focus on the 2018 election. New this year, election information packages will be provided to schools that discuss the election process, composition of Council, acclamation (uncontested election) vs contested election, etc...

The Township will be celebrating local government week by:

- Developing a Local Government Week webpage on the Township website highlighting the various functions/roles of local government.
- Posting on social media (Facebook and Twitter) a question and answer game regarding the 2018 election.
- Developing a package for local elementary schools, specifically grade 5 classes, inclusive of PowerPoint presentations and games (municipal jeopardy) regarding

the role of local government and the election process, which may also include school visits if requested.

- Advertising local government week on all Township electronic signage.
- Proclaiming October 14-20, 2018 as Local Government Week in the Township of Selwyn.

We are hopeful that these initiatives will help to increase youth and public awareness about the significant role the Township plays on the day-to-day lives of our community.

### **Strategic Plan Reference**

- Foster a healthy, engaged and connected community

### **Financial Impact**

None

### **Attachment**

None

*Tania Goncalves*

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Prepared By: Tania Goncalves, Deputy Clerk

*Angela Chittick*

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Reviewed By: Angela Chittick, Clerk

*Janice Lavalley*

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Reviewed By: Janice Lavalley, Chief Administrative Officer