

October 2021 Business eNewsletter



DIGITAL SERVICE SQUAD

DMS SQUAD

Greater Peterborough Chamber of Commerce and Kawartha Chamber of Commerce & Tourism have announced that they have jointly received a grant from Digital Main Street's Ontario Grants Program (OGP) for a Digital Service Squad (DSS), which will provide trained digital specialists to local small businesses to help them adopt online technologies and digitally transform their sales, marketing and back-office operations. The grant is available to businesses **NOT** located on "main street".

A Digital Service Squad (DSS) is a **FREE** resource for **ALL** small businesses. In addition to helping business owners apply for the Digital Transformation Grant. DSS members can assist a business in building a basic web presence or in enhancing its existing presence by directing them to activate easy-to-use tools such as a basic website setup, Google My Business profiles, 360° photos, creation or enhancement of a social media presence, and much more.

[Book a Meeting](#)

Are you Struggling with Recruiting?

Ontario East Economic Development has all the ways employers can get help in eastern Ontario with recruitment.

[Check out this website](#)



Safe Travels Stamp

Are you a local business following Peterborough Public Health protocols?

Make sure you apply for your Safe Travels Stamp!



The Safe Travels Stamp is internationally recognized and a self-certified program based on worldwide industry protocols. It is easy to apply and completely FREE.

[More Information](#)



On September 1st, 2021, Selwyn Township's Clear Garbage Bag Program became mandatory! Garbage in opaque bags will be refused!

This program will have a positive impact on keeping recycling out of the landfill and protecting our environment.

[Visit our website](#)



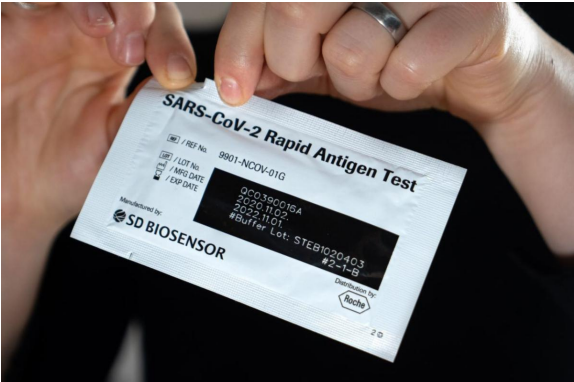
The Talent Opportunities Program (TOP) is an initiative of the Ontario Chamber of Commerce designed to help employers located anywhere in Canada hire college and university students on work placements.

Employers hiring eligible students may receive a wage subsidy up to up to 50% of the wages.

[More Information](#)

COVID-19 Rapid Screening Initiative

The Ontario Chamber of Commerce has launched the COVID-19 Rapid Screening Initiative. The Greater Peterborough Chamber of Commerce and Kawartha Chamber of Commerce and Tourism have partnered with MPP Dave Smith to provide these kits to businesses in the City and County of Peterborough.



How the program works:

- FREE for all businesses in Peterborough City and County with less than 150 employees
- Select a representative from your company to be the "Screening Supervisor" responsible for the program

- Order a two-week supply of kits
- Pick up the kits (by appointment only) at MPP Dave Smith's office at 1123 Water Street, Unit 4 (corner of Water and Marina, just south of the Zoo)
- Employees administer the test themselves, with a gentle nasal swab, under the guidance of their Screening Supervisor
- Get results in 15 minutes
- Those who test positive or inconclusive must contact Peterborough Public Health for a lab-based PCR (polymerase chain reaction) test
- The Screening Supervisor reports the total number of tests completed, number of positive tests, number of negative tests, etc.
- Reorder your kits on our website as needed

Visit the Peterborough Chamber website

Funding Opportunities



Restaurant & Bar Support Fund

The Ontario Restaurant and Bar Support Fund has officially launched with the aim of offering financial support to the province's struggling foodservice operations.

A grant of up to \$5,000 per business is available.

Apply Now!

The Tourism Relief Fund is now accepting applications!



Canada

Tourism Relief Fund

The Tourism Relief Fund supports tourism businesses and organizations to adapt their operations to meet public health requirements while investing in products and services to facilitate their future growth.

This fund has a \$500 million budget (ending March 31, 2023) and will focus on product development and destination development.

More Information

Township of Selwyn | 705-292-9507 | 1310 Centre Line, Selwyn ON | selwynthownship.ca

