

Hi, just a reminder that you're receiving this email because you have expressed an interest in the Township of Selwyn. Don't forget to add info@selwyntownship.ca to your address book so we'll be sure to land in your inbox!

You may [unsubscribe](#) if you no longer wish to receive our emails.



Selwyn Business eNewsletter

February 2021 - In This Issue:

Launching Soon - Cloudpermit!

Update Your Business Listing

Selwyn Township Business Directory

COVID-19 Pilot Grant Program

Join the Lakefield Trent-Severn Trail Committee!

Enter Our Launch Draw!

Tourism Resiliency Funding

Government Updates

Welcome to the 12th Edition of Selwyn Township's Business eNewsletter!

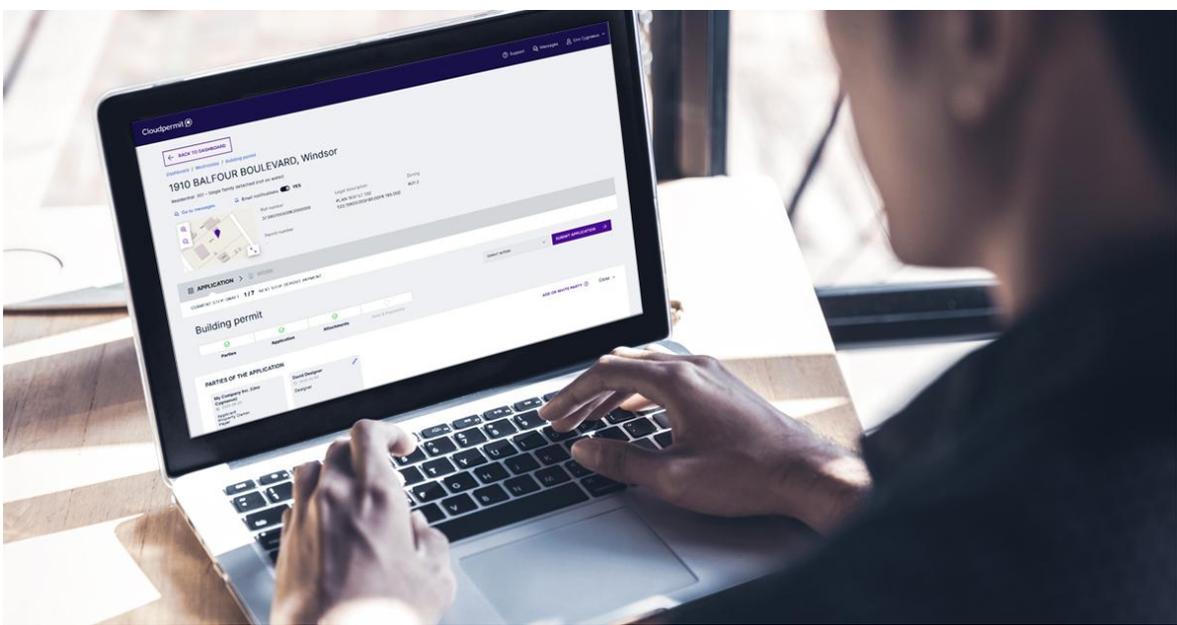
If you would like to be removed from the Business eNewsletter mailing list, please email [Meaghan Larocque](#).

Launching Soon - Cloudpermit!

Selwyn Township is modernizing their building permit process by implementing the Cloudpermit e-permitting system that allows you to complete the entire permit process online!

As of February 8th, residents and home builders will be able to apply for permits, pay for permits, submit drawings, book inspections and track their permits online, all from the comfort of their own home or office - resulting in faster, more efficient service without the need to visit the Municipal Office in person.

Keep an eye on the [News webpage](#) for more information!



Update Your Business Listing with Kawartha Chamber

With new COVID-19 restrictions in place, help the Kawartha Chamber of Commerce & Tourism keep local customers updated. They have revamped their [Open/Closed List](#) and businesses have now been sorted into six categories for easier access.

We encourage member & non-member businesses in Peterborough County to email info@kawarthachamber.ca with your updated business information! This includes hours, services, closures, etc.

The Kawartha Chamber will be updating lists regularly, so keep them updated as things evolve.

- **Open**
- **Limited Services**
- **Closed**

Keeping You Updated

kawartha
CHAMBER OF COMMERCE & TOURISM

Selwyn Township Business Directory

Did you know that Selwyn Township has its own Business Directory?

Your business may already be found on this directory, so make sure your information is correct and bringing potential customers to the right place! And if not, don't miss this free opportunity to promote your business!

Visit [Selwyn Township's YLM Business Directory](#) today to check that your business information is up-to-date!



Search for in Find it

COVID-19 Pilot Grant Program

As we continue to deal with the impacts of COVID-19 within our community, there has been a strong desire for an incentive program that would help local businesses deal with COVID-19 related costs. As a result, the Township's Community Improvement Plan (CIP) has undergone a review in an effort to incentivize as many projects as possible and to address the many COVID-19 expenses that our local businesses are incurring.

Two major **temporary** changes have been made to the Township's original CIP.

- Cost sharing formula has been increased to 70% Township : 30% applicant; and
- **COVID-19 Pilot Grant Program:** purpose to promote physical alterations and improvements of existing commercial buildings to prevent and reduce the transmission of the COVID-19 virus.

Both initiatives expire as of December 31, 2022 with the cost sharing formula reverting back to 50% Township : 50% applicant on January 1, 2023.

For more information, visit the [Selwyn Township website](#).

Community Improvement Plan





Join the Trent-Severn Trail Town Committee!

The Lakefield Trent-Severn Trail Town Committee is looking for some new members!

Within the Kawarthas Northumberland region our "Trail" is the Trent-Severn Waterway, a National Historic Site of Canada. A "Trail Town" is a friendly and welcoming placethat encourages trail users to visit an welcomes them with warm hospitality.

If you are interested, please contact either [Debbie Masson-Stogran](#) or [Marylou Bird](#). For more information on the program, visit the [Trent-Severn Trail Towns website](#).

Celebrate the Launch of VTH & the Selwyn App with Us!

To promote the launch of Virtual Town Hall (VTH) and the Township App, we will be having a draw for three \$100 gift cards to be used at the local business of your choice!

To enter, all you need to do is activate your VTH account or download the Township App and turn on notifications! Do both and you'll get two entries into the draw - it's that easy! **Draw closes at 4:30PM on February 12, 2021. Draw to take place on February 15, 2021.**

The Official Selwyn App

A convenient way for Selwyn Township residents to stay up-to-date and get access to our most popular online information and service tools.

Available for both iOS and Android devices in your app store - just search for the 'Selwyn App' and download.

Already have the app? Make sure your app notifications are turned on and you'll automatically be entered!

Township of Selwyn
Selwyn Township
Now in the Palm of Your Hand

Download the Selwyn Township App Today!

Search "Selwyn App" in the Apple App Store or Google Play Store to download.

Available on the App Store
Available on Google Play

Turn on your app notifications for a chance to win one of three \$100 gift cards to a local business of your choice.

Already have the app?
Make sure your app notifications are on and you'll automatically be entered!
Draw closes at 4:30PM Feb. 12, 2021. Draw to take place Feb. 15, 2021



You've Been Asking & It's Finally Here!

Activate Your Virtual Town Hall Account Today!

With Virtual Town Hall, you can view and pay your property tax notices, facility rentals, dog tag invoices, update your mailing address & more - all from home!

Visit selwintownship.ca/VTH and activate your account for a chance to win one of three \$100 gift cards to a local business of your choice.



Already have a VTH Account? Don't worry, you'll automatically be entered!
Draw closes at 4:30PM Feb. 12, 2021. Draw to take place Feb. 15, 2021

Virtual Town Hall

Creating your Virtual Town Hall account allows you to view and pay your property taxes, general receivable (facility rentals, etc.) and dog tag renewal invoices. The self serve account manager allows you to change your mailing address, customize your paperless notification settings and start, stop or change a pre-authorized payment plan for your property taxes.

To activate your VTH account, email your name and roll number to finance@selwyntownship.ca.

Already have a VTH account? Don't worry, you'll automatically be entered!

Tourism Resiliency Funding

Peterborough & the Kawarthas Economic Development, together with partner Community Futures Peterborough will be administering non-repayable financial support ranging from \$2,500 to \$20,000 for eligible tourism-dependent businesses.



The intention of this fund is to help offset business adaption costs associated with changing health and safety requirements and increasing safety demands for tourism-dependent businesses.

Eligible businesses can apply for a non-repayable contribution of up to \$20,000 to support one-time business adaptation and re-opening costs incurred by tourism-oriented businesses (20% match by the applicant is required).

**Note: Marketing activities are ineligible expenses.*

[Applications Are Now Open!](#)

EmployerOne Survey

[The Workforce Development Board \(WDB\)](#) is conducting an EmployerOne survey in Peterborough, Northumberland, Kawartha Lakes, and Haliburton.

The survey, **open from January 4, 2021 to February 26, 2021**, provides businesses with the opportunity to share information about their specific workforce needs. While there have been multiple provincial and national surveys, this is the only survey providing local information to inform local services.

WDB will use the results to better inform efforts to support the community through these challenging times and to provide a better understanding of occupational shortages, skills in demand and professional development requirements that help shape programming.



You can take the survey **[here](#)**.

Fill out the survey by February 26 and be entered for a **chance to win a \$250, \$100, or \$50 *Visa gift card.** **[*see contest rules here](#)**

Enhanced Agri-food Workplace Protection Program



**Enhancing safety
for our agri-food
workers during
COVID-19**

This funding program aims to help farmers take additional measures to improve the health and safety of agri-food workers during the COVID-19 pandemic.

The **Preventative Occupational Health and Safety Measures** category

provides support for farm purchases of personal protective equipment, medical testing equipment, enhanced cleaning and disinfection, and more.

The **On-Farm Worker Safety Improvement Program** provides support for farm worker safety infrastructure projects such as housing or workplace modifications and equipment to enhance physical distancing between workers.

- Project costs must be incurred on or after March 15, 2020
- Applications are received on a continuous basis until February 26, 2021

For more information, visit the [Ontario Ministry of Agriculture, Food and Rural Affairs website](#).

Home Office Expenses

Additional guidance was recently announced from the federal government on deducting home office expenses. For 2020 only, employees working from home due to COVID-19 can choose to **deduct home office expenses** under the new simplified Temporary Flat Rate Method or the Detailed Method.



To understand which best supports your situation, [read the Grant Thornton alert](#).

Also see, [New GST/HST rules for non-resident online sales to Canadians](#)

Government Updates

Ontario Small Business Support Grant

The new Ontario Small Business Support Grant will provide a minimum of \$10,000 and up to \$20,000 to eligible small business owners.

Small businesses required to close or restrict services under the Provincewide Shutdown will be able to apply for this



**Apply Now for
the Ontario
Small Business
Support Grant**

You could be eligible
for up to \$20,000



one-time grant. Each small business will be able to use the support in whatever way makes the most sense for their individual business. For example, some businesses will need support paying employee wages or rent, while others will need support maintaining their inventory. For more information, visit the [Ontario Government website](#).

COVID-19 Relief Funding for your Business

Ontario is helping businesses recover costs for personal protective equipment and providing extra support for businesses required to close or significantly restrict services as a result of provincial public health measures. Programs include:

- Ontario Small Business Support Grant (above)
- Main Street Relief Grant for Personal Protective Equipment (PPE)
- Property Tax and Energy Cost Rebate Grants

For more information and to apply, please visit the [Ontario Government website](#).

Canada Emergency Rent Subsidy (CERS) Program

Rent Relief for Small Businesses



This new program is an improvement of the previous Canada Emergency Commercial Rent Assistance Program (CECRA).

The [Canada Emergency Rent Subsidy \(CERS\)](#) program supports businesses, charities and non-profits that have suffered a revenue drop by providing support up to a maximum of 65% of eligible expenses.

If an organization has been temporarily shut down by a mandatory public health order issued by a qualifying public health authority, an additional Lockdown Support of 25% of rent and mortgage expenses could be subsidized.

Contact

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Mailing Address:

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Hours of Operation:

8:30 am to 4:30 pm Monday to Friday

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Fax: 705-292-8964

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