

## March 2024 Business eNewsletter

### Welcome to the New Owners of The Nutty Bean Cafe!

Welcome to April and Brad, the new owners of The Nutty Bean Cafe at 33 Queen Street in Lakefield!

They are excited to continue the tradition of great coffee and delicious food in a cozy atmosphere. Come on by and say hi!



### Trent Co-op Opportunities

Unlock the Power of Co-op Programs for Your Business this Summer 2024!

With a diverse pool of talented students spanning various disciplines such as Computer Science, Financial Science,

Gender & Social Justice, Indigenous Studies, Media Studies and more, Trent's co-op programs offer your organization the opportunity to tap into a wealth of fresh perspectives and innovative ideas.

Employers gain access to motivated students available for full-time employment over a four-month period. This not only allows you to address peak workloads effectively but also enables you to build a talent pipeline for your organization's future needs. Employers can apply to take advantage of available funding and provincial tax credits to maximize cost savings while investing in the next generation of workforce talent.

**Contact us to Learn More!**

**Office Space for Rent!**

Are you a small business, a start-up, or an entrepreneur looking for space in the heart of the Village?

The Old Post Office at 12 Queen Street in Lakefield has commercial office space for rent. Single offices or full floor plans of newly renovated office space are available!



**Email the Township's Economic Development Coordinator for more information!**



## **Health & Safety Rep. Training Reimbursement**

If you have between 6-19 employees and you have a Health & Safety Representative (HSR) in accordance with the Occupational Health & Safety Act (OHSA) section 8, you may be eligible for a reimbursement for the cost of training through the Ontario Small

Business Health and Safety Training program!

**Learn More!**

## **Funding Programs**

Peterborough & the Kawarthas

# WHAT'S YOUR NEW TOURISM IDEA?

- ✓ MENTORSHIPS
- ✓ GRANTS
- ✓ COMMUNITY

Apply now at  
[TourismInnovation.ca/Peterborough](https://TourismInnovation.ca/Peterborough)



Polina Ratnichkina  
Camp Rentique  
2022 "Spark" Program Winner



Funded by:  
Federal Economic Development  
Agency for Southern Ontario



## Peterborough and the Kawartha's Spark Program

The goal of Spark is to inspire entrepreneurs, small businesses and non-profit organizations based in Peterborough & the Kawarthas to come forward with creative ideas that will generate new tourism opportunities, offerings, experiences and partnerships in the region.

The program includes:

- Call out for applications from individuals, small businesses, non-profits and community groups
- Application reviews by a jury including local and provincial tourism innovators and leaders
- Finalists' Pitch Session (our friendly take on a tourism Dragon's Den). on Tuesday, April 16 at 4:00-6:15pm (virtual) where 3 winning applicants will be selected.

Selected applicants will receive:

- Three month mentorship with a tourism innovator, experienced operator, industry leader and/or sector expert (mentors are not pre-selected; matches are tailored to the mentee's focus areas)
- \$3,000 in seed funds to support tourism idea development activities
- Access to a support network of tourism innovators, entrepreneurs and leaders
- Ongoing guidance on other resources and support services provided by partners

All program applicants will be invited to join our "Spark" community of tourism innovators, partners and supporters for special networking events, one-on-one's, and development workshops.

[Learn More!](#)



## RTO8 Partnership Allocation Fund

Is your project going to help you drive and retain visitors from 40+ kilometers outside of your community or from outside of the region? Are there opportunities for visitors to spend money while they are here? Is there a way to measure

the success of your project and at what points are you going to share your stories with RTO8?

Partnership Funding for 2024-2025 is intended solely for tourism businesses/organizations interested in undertaking tourism-related initiatives that increase visitation to the Kawarthas Northumberland region.

- **Intake Period One (March 1 – May 31, 2024)** Open to business owners/operators/organizations operating within the Kawarthas Northumberland region that are applying for the first time to this program or those who have not received funding within the last five years.
- **Intake Period Two (June 1- October 31, 2024)** Open to business owners/operators/organizations operating within the Kawarthas Northumberland region who have received funding from this program in the past.

**Interested in learning more about the program?** Register for the virtual **Partnership Allocation Program Information Session** on Wednesday, March 27th, 2024 beginning at 10:00am!

[Learn More!](#)

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## Community Advancement Program (CAP)

A new program aimed at boosting our local economy and supporting area businesses has been unveiled by Community Futures Peterborough. CAP will distribute \$50,000 to projects driving economic stability, job growth, and job creation in our region this spring.



CAP provides each successful applicant with non-repayable funding amounts of up to \$5,000 for their project. CAP is open to all businesses, not-for-profits, and individuals in the City and County of Peterborough who successfully apply for programs that boost business attraction, investment, retention, and employment in our community.

**Applications are currently being accepted until March 8, 2024!**

[Apply Today!](#)





## My Main Street Applications Are Now Open!

Applications are now open for My Main Street, a \$15-million investment to support main street businesses and communities across southern Ontario.

Funded by the Government of Canada, through the Federal Economic Development Agency for Southern Ontario (FedDev Ontario), My Main Street is being delivered through two new streams that open for applications on February 22, 2024:

- **Business Sustainability Stream** This stream will assist brick-and-mortar businesses located on main streets across southern Ontario. Funding will support productivity enhancements through direct-to-business non-repayable contributions of up to \$20,000. Funding will be made available to businesses that employ between 1 and 50 staff and provide a solid business case describing how the funding will strengthen their existing capacity and support their growth.
- **Community Activator** This stream will assist community not-for-profit projects focused on high-impact placemaking activities. Support will be provided in the form of non-repayable contributions of up to \$250,000. Funded projects will include initiatives such as events and festivals, community enhancements and streetscape improvements.

[Learn More!](#)

## Learning Opportunities

### Innovation Cluster

**Community Innovators: Women in Business Driving Change Panel**  
Monday, March 4th from 3:30- 5:30pm  
at the The Ivy Event Space, 164 Hunter St. W. Peterborough

A diverse panel of accomplished women to inspire entrepreneurial spirit and positive change in our business community. Crafted by women, for women, and with unwavering support for women's empowerment, this promises to be the ultimate kickoff to International Women's Week.

A purple and white event flyer for a panel discussion. The title is "COMMUNITY INNOVATORS: Women in Business Driving Change". It lists the date as "March 4th", the time as "3:30pm - 5:30pm", and the location as "The Ivy Event Space, 164 Hunter St W, Peterborough". It features three speakers: Lesley Heighway (President &amp; CEO of World Innovations), Nicole Stephenson (Founder of Stephenson Law Group), and Leisha Roche (Marketing &amp; CRM Executive). The Innovation Cluster logo is at the bottom.

**Networking Wine Night for Women Professionals** Wednesday, March 6th from 5:00-7:00pm at Launch Kawartha, 165 Kent St. W. Kawartha Lakes Welcoming both aspiring and established female entrepreneurs and professionals to join us for an evening of meaningful conversations, collaboration, and shared experiences over delicious charcuterie and premium wine. The first glass is on us!



The graphic features a purple background with white and pink text. On the right, there are three circular images: the top one shows wine glasses, the middle one shows people talking, and the bottom one shows a hand pouring wine. At the bottom right, there are logos for Innovation Cluster Kawartha, LAUNCH Kawartha, and Kawartha Lakes Jump In.

**NETWORKING WINE NIGHT**  
for Women Professionals

March 6th  
5pm - 7pm  
Launch Kawartha

INNOVATION CLUSTER Kawartha LAUNCH Kawartha Kawartha Lakes Jump In

## Peterborough & the Kawarthas Economic Development Webinars



### Cashflow Forecasting: Developing Realistic Projections

**Thursday, March 7th from 12:00-1:00pm**

Do you have a clear understanding of your sales and expenses over the next 12 months? Are you confident you have sufficient funds to purchase future inventory or pay staff? Having a cash flow forecast is integral to business operations because it will tell you if you have enough funds to run the business.

### T1 Webinar: FREE Tax Help for Small Business or Self-Employed Individuals

**Tuesday, March 19th from 12:00-2:00pm**

Learn about small business tax best practices and get ready for tax season. Join us for a webinar with Liaison Officers from the Canada Revenue Agency (CRA) to help you understand your tax obligations and learn about general bookkeeping concepts and best practices, explain common tax errors, demonstrate how to use financial benchmarks for relevant industries, and provide information on the CRA's services.

### T2 Webinar: FREE Tax Help for Small Corporations

**Wednesday, March 20th from 12:00-2:00pm**

Learn about small corporation tax best practices and get ready for tax season. Join us for a webinar with Liaison Officers from the Canada Revenue Agency (CRA) to help you understand your tax obligations and learn about general bookkeeping concepts and best practices, explain common tax errors, demonstrate how to use financial benchmarks for relevant industries, and provide information on the CRA's services.



## Peterborough + Kawarthas Chamber of Commerce

### ChamberAM

**Tuesday, March 12th from 8:00-9:00am**

*at Rubidge Retirement Residence, 246-270 Rubidge Street, Peterborough*

ChamberAM meetings are a great way to connect with #teampbto and get caffeinated for your

busy workday. We encourage guests to share their business updates and any local business news they may want to share!

### Coffee in the County - Bridgenorth

**Thursday, March 21st from 8:00-9:00am**

*at Kawartha Monuments, 2520 Chemong Road, Bridgenorth*

We are excited to be at Kawartha Monuments at 2520 Chemong Rd, Bridgenorth! We will also get to hear from our good friend Lauren Black, owner of Clo Design Studios, and one of the most talented marketers in our community. We are thrilled to get to hear from her and have some time for Q&A as well.

### 2024 PKCC Annual General Meeting

**Wednesday, March 27th from 9:00-10:00am**

*at the McDonnell Street Activity Centre, 577 McDonnell Street, Peterborough*

Join your chamber board of directors, staff, and fellow members as we look back at 2023, then look ahead with a presentation by our keynote speaker - Dan Tisch, CEO at the Ontario Chamber of Commerce.



Township of Selwyn | 1310 Centre Line, Selwyn, K9J 6X5 Canada

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