

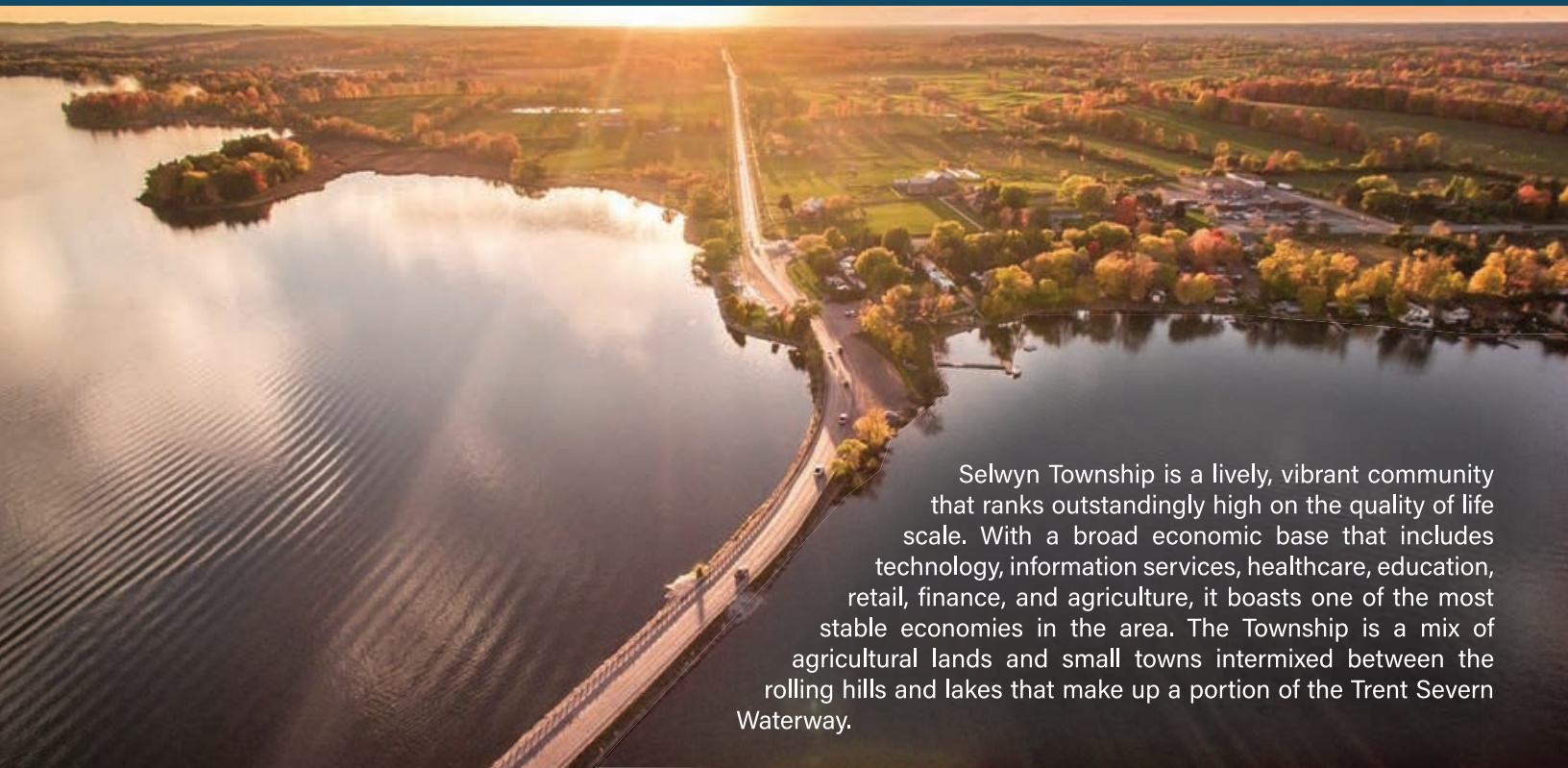


Our Small Towns = Smart Investments



Bridgenorth - Ennismore - Lakefield - Buckhorn - Young's Point

Selwyn at a Glance



Selwyn Township is a lively, vibrant community that ranks outstandingly high on the quality of life scale. With a broad economic base that includes technology, information services, healthcare, education, retail, finance, and agriculture, it boasts one of the most stable economies in the area. The Township is a mix of agricultural lands and small towns intermixed between the rolling hills and lakes that make up a portion of the Trent Severn Waterway.

Population
17,000



Source –
Census,
Statistics
Canada 2016

Lowest Tax
Rate

Compared to all
Townships in Peterborough
County

Source: Residential Tax Rates,
Peterborough County 2019

Local
Businesses
1,800



Source: OMAFRA Analyst
– December 2016

Labour Force
80,000

Within a 30 Minute Drive of
Selwyn

Source – Census, Statistics Canada 2016

Construction
Value in 2019



\$40.8M

New
Housing
364

New Homes
Built Since 2015



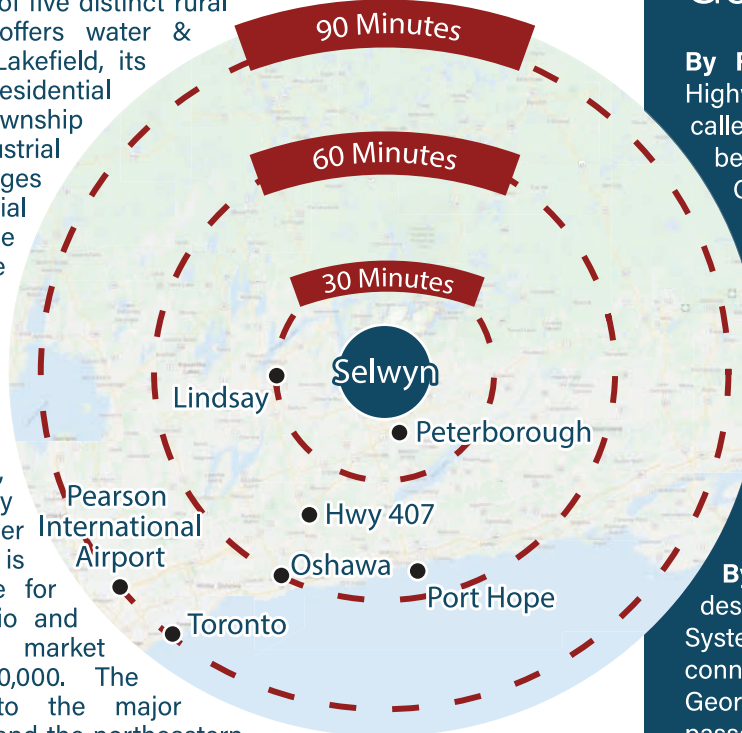
“ Since 2012, nearly \$1M worth of business improvements have been made as a result of Selwyn’s Community Improvement Plan. For every \$1 that Selwyn provides, a local business spends \$3.13. ”

www.selwyntownship.ca/CIPIncentives

Competitive Advantage

Selwyn Township is centrally located in the County of Peterborough, Ontario and is bordered by the City of Peterborough in the southeast. Selwyn is made up of five distinct rural communities and offers water & sewer services in Lakefield, its largest retail and residential community. The Township waives their industrial development charges and offers financial incentives for eligible applicants under the Township's Community Improvement Plan.

Peterborough Area has a population of approximately 140K, which increases by 30,000 in the summer season. This area is the regional centre for East Central Ontario and draws from a market population of 350,000. The area's proximity to the major markets in Canada and the northeastern United States, along with an effective transportation system, makes Selwyn an unparalleled setting as a business location.



Getting to Selwyn

By Road: Quick and convenient access to Highway 7, 28, 115 and 407. A new rural bus route called "The Link" offers public transportation between Selwyn, City of Peterborough and Curve Lake. Bus transportation is available in Peterborough and along Highway 115 via GO Bus, Greyhound and Coach Canada.

By Air: The Peterborough Municipal Airport owned by the City of Peterborough, provides business and travel charter services. Canada's largest airport, Pearson International Airport is conveniently located only 1.5 hours away via Highway 407.

By Water: Trent Severn Waterway is designated as a Canadian Heritage River System. It is serviced by a system of locks connecting Lake Ontario north towards Georgian Bay. The Trent Severn Waterway passes through our Township, with locks at Young's Point, Lakefield, and Buckhorn.

Quality of Life

Selwyn is the
2nd Safest
Community in
Canada

Source: Maclean's
Magazine Nov 5, 2018

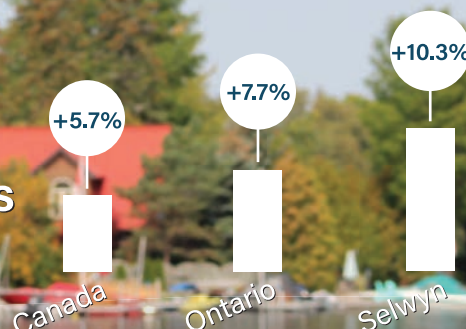
Fast Internet

Get Connected with
Reliable High-Speed
Throughout the
Township

Top Education

Discover Talent from
2 World Class
Post Secondary
Institutions

Job Growth Comparisons



Source: Statistics Canada, Census 2016

Top Employers & Economic Drivers

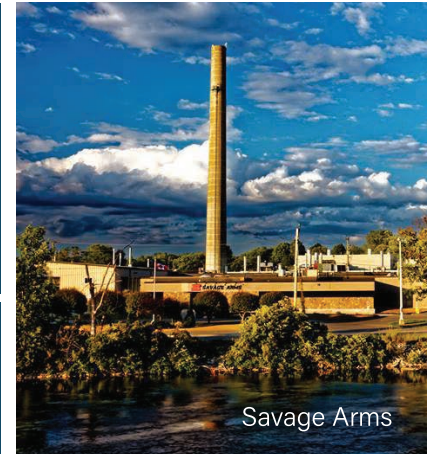


	# of Businesses in Selwyn	# of Jobs in Selwyn
Retail Trade	160	994
Construction	287	684
Accommodation and Food Services	76	653
Professional, Scientific and Technical Services	174	634
Healthcare and Social Assistance	92	449
Manufacturing	45	392



SGS Canada Inc.

SGS in Lakefield has serviced the mining industry since 1941. SGS Minerals' Lakefield has grown into the international leader in metallurgical testing and is supported by the highest quality analytical and mineralogical services. SGS Environment, Health & Safety Lakefield laboratory is accredited to ISO17025 and analysis includes samples that are both regulated and non-regulated drinking water, ground and surface water, soils, sediments, biota, industrial contaminants, filters, swipes, and swabs. SGS Lakefield employs 362 highly skilled professionals.



Savage Arms

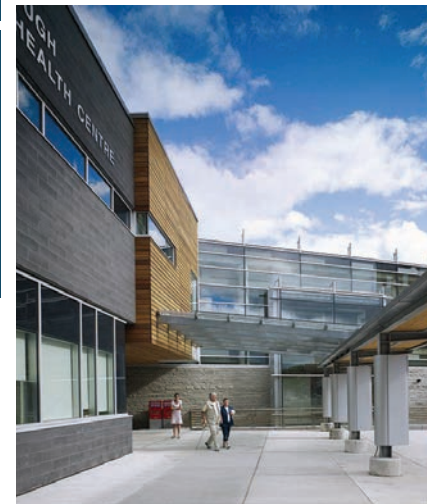
One of the top gun manufacturers in North America, Savage Arms, based in Westfield, Massachusetts has a plant in Lakefield. Savage makes a variety of rimfire and centerfire rifles, as well as Stevens single-shot rifles and shotguns. The Lakefield facility has been in operation since 1969 and employs approximately 100 people.

Lakefield College School (LCS)

LCS is a leading Canadian independent boarding and day school located north of Lakefield. It is a coeducational high school community with 381 students, 155 staff, and roughly 383 living on campus full-time (including staff and family members). Two hundred eighty of its students attend LCS from 45 countries around the world. The school's mission is to challenge and enable students to reach their potential in mind, body, and spirit.

Peterborough Regional Health Centre (PRHC)

PRHC is a regional hospital delivering acute healthcare to a rapidly-growing population of more than 300,000 in Peterborough and the surrounding communities. Located in the City of Peterborough, just 15 minutes from Selwyn, PRHC is the region's largest employer with more than 2,500 staff, 400 physicians, and 500 volunteers.



Selwyn supports its 100+ farms with progressive agricultural policies and diversified farming opportunities. Selwyn's three farmer's markets are an example of the strength and growth of our farming industry.



Trent University
10 mins

City of Peterborough
15 mins

Fleming College
20 mins



Access to Skills



The area is a regional centre for learning and world-renowned research facilities, including Trent University, Fleming College, SGS and the Peterborough Innovation Cluster.

Trent University

Located on the banks of the Otonabee River, Trent University borders the City of Peterborough and Selwyn. As one of Canada's top universities, Trent attracts excellent students from across the country and around the world. With more than 10,000 undergraduate and graduate students, Trent proudly holds the title of #1 undergrad university in Ontario and is among the top four undergraduate research universities in Canada.



Sir Sandford Fleming College

Fleming College is an Ontario College of Applied Arts and Technology with campuses in Peterborough, Lindsay, Cobourg, and Haliburton. With more than 6,800 full-time students, 10,000 part-time students, and 75,000 alumni, Fleming College offers more than 100 full-time programs in Arts and Heritage, Business, Environmental and Natural Resource Sciences, General Arts and Sciences, Health and Wellness, Justice and Community Development, Skilled Trades and Technology, and Continuing Education.



Innovation Cluster

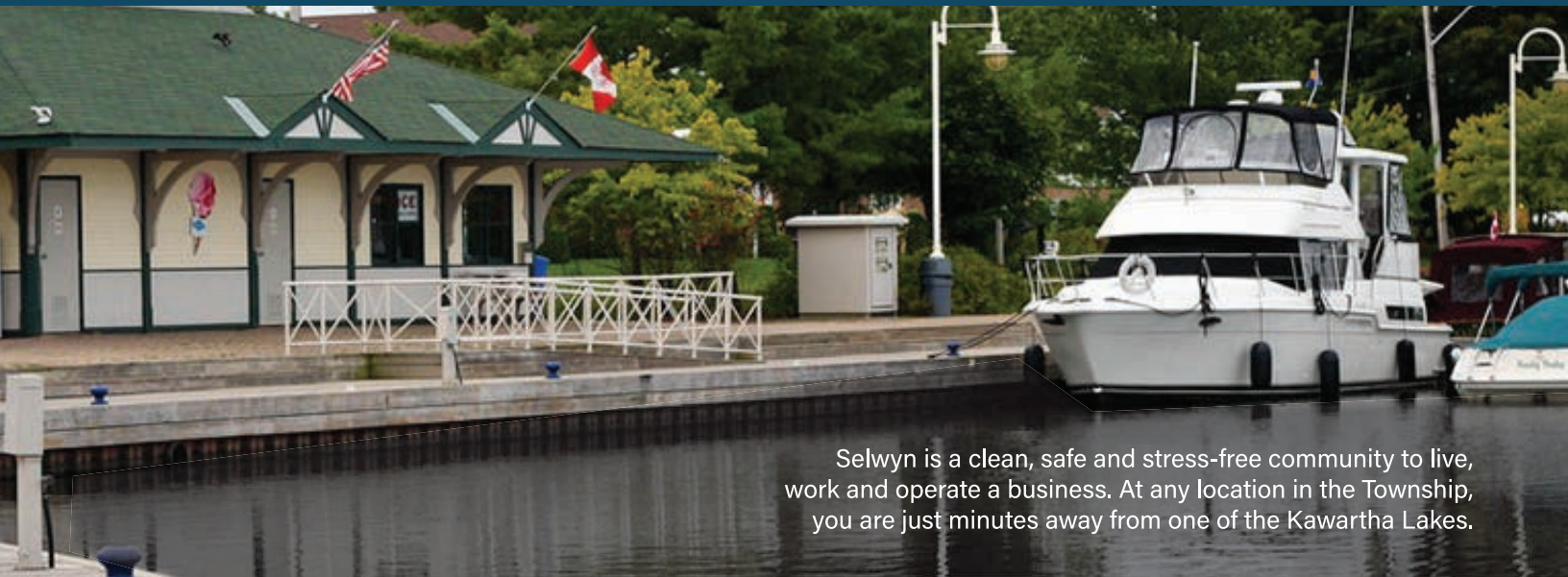
The Innovation Cluster, located in the City of Peterborough, supports innovative entrepreneurs in the formation and growth of their technology-driven companies focusing on four key sectors, cleantech, agtech, healthcare, and digital. With a strong focus on clean technology, the Innovation Cluster has recently launched a cleantech makerspace at Trent University as well as in its downtown incubator, The Cube.

Business and Entrepreneurial Support www.peterboroughed.ca

Peterborough & the Kawartha Economic Development (PKED) provide a variety of confidential, complimentary support services and programs for companies or individuals interested in starting or growing a business in the region.



Living in Selwyn



Selwyn is a clean, safe and stress-free community to live, work and operate a business. At any location in the Township, you are just minutes away from one of the Kawartha Lakes.

Communities of Selwyn

Bridgenorth

A residential community on beautiful Chemong Lake amid a largely rural landscape. Bridgenorth offers shopping and services to meet the daily needs of residents and tourists. Bridgenorth has lands suitable for a variety of residential and commercial development.

Lakefield

Located along the Otonabee River, Lakefield is an urban community of approximately 2,500. It is Selwyn's largest commercial area and offers municipal water and sewer services. Lakefield has lands suitable for a variety of residential, commercial and industrial development.

Ennismore

An agricultural, family-oriented community with farms and lakeside homes and cottages. Ennismore is bordered on three sides by Chemong Lake, Buckhorn Lake, and Pigeon Lake. Ennismore is a focal point for community sports, recreation, and social events.

Buckhorn

This tourism area is rich in culture with its many art galleries, antique stores, cultural events, and attractions. According to Parks Canada, Lock 31 in Buckhorn is the busiest in Ontario.

Young's Point

Home to Lock 27 on the Trent-Severn Waterway, Young's Point is a key destination for thousands of cottagers in search of shopping, restaurants, and marinas.

Competitive Housing

Source: Money Sense, June 2019 & Toronto Real Estate Board, 2019



\$529,000

Avg. Home Price - Selwyn

\$806,000

Avg. Home Price - GTA

Education & Healthcare



Selwyn's vast amenities include four elementary schools (two public and two Catholic) and one private high school. The community has two Family Health Teams, an Optometrist, Chiropractors, and Dentists.

Recreation



The area offers activities for everyone, from active pursuits of cycling, sailing, cross-country skiing, and snowmobiling through to gentler endeavours such as swimming, canoeing, kayaking, and walking trails. There are events throughout the year, fishing tournaments, and Polarfest, which includes the daring Polar Plunge.



Recent Investments



Treescape's 10,000 Sq Ft of Development Constructing two 5,000 sq. ft. self-storage buildings.



Triple T Lilac Home
Photo courtesy of Tracy Shumate Photography

Triple T Building 150 Homes

The Lilacs project in Lakefield includes 91 bungalows and three 20 unit low-rise buildings.



Cottage Toys' 3000 Sq Ft Development Investing in a new retail building in Lakefield.



Central Smith's \$3 Million Investment Building a 9,900 sq. ft. addition for freezer/dry storage.



Kingdon Timber Mart's 45,000 Sq Ft New Building

Brand new retail building with office, warehouse and storage space.



Premiere Studio of Dance's 23,700 Sq Ft Investment

Brand new two-storey recreational building.



Robert E. Young Construction's New 13,650 Sq Ft Building

For equipment repair - plus 2,376 sq. ft building for office space.



Lakefield Bakery - New Store Opens

Investment brings new life to an older building and former Chiropractic office on the main street in Lakefield.



Lakefield Bakery,
CIP Recipient



Kingdon Timber Mart
Photo: Kloosterman General Contractors Ltd.



Invest in **Selwyn**

We offer support to help access local, regional, provincial, and federal incentives. We have a connected and engaged team to facilitate expedited development processes. We provide financial incentives for eligible applicants under the Township's Community Improvement Plan (CIP). For more information contact Selwyn Township's Economic Development Coordinator at 705-292-9507.