

Township of Selwyn

Report Card

2024



Communications

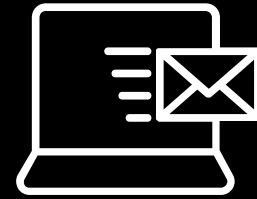


* Website

15,859 Searches

Top 5 Searches

Tax Certificate
Garbage Collection
Careers
Zoning Map
Fire Ban



* eNewsletter

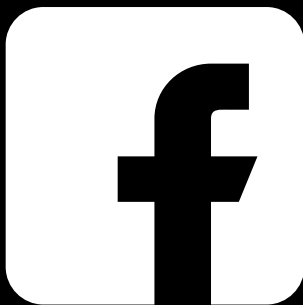
2,149 Subscribers

23,868 Opens

66% Open Rate

24% higher than industry average

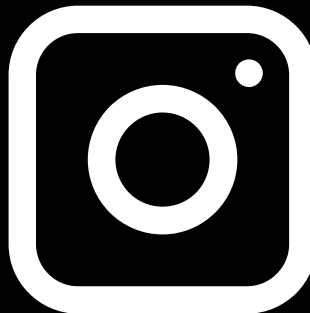
**Sign up for the eNewsletter -
email info@selwyntownship.ca**



* Facebook

65,700 Page Visits
13% increase over 2023

238,500 Reach
10.1% decrease over 2023



* Instagram

2,700 Profile Visits
37.2% increase over 2023

18,000 Reach
462.9% increase over 2023



* YouTube

43 New Subscribers

495 Watch Time (hours)

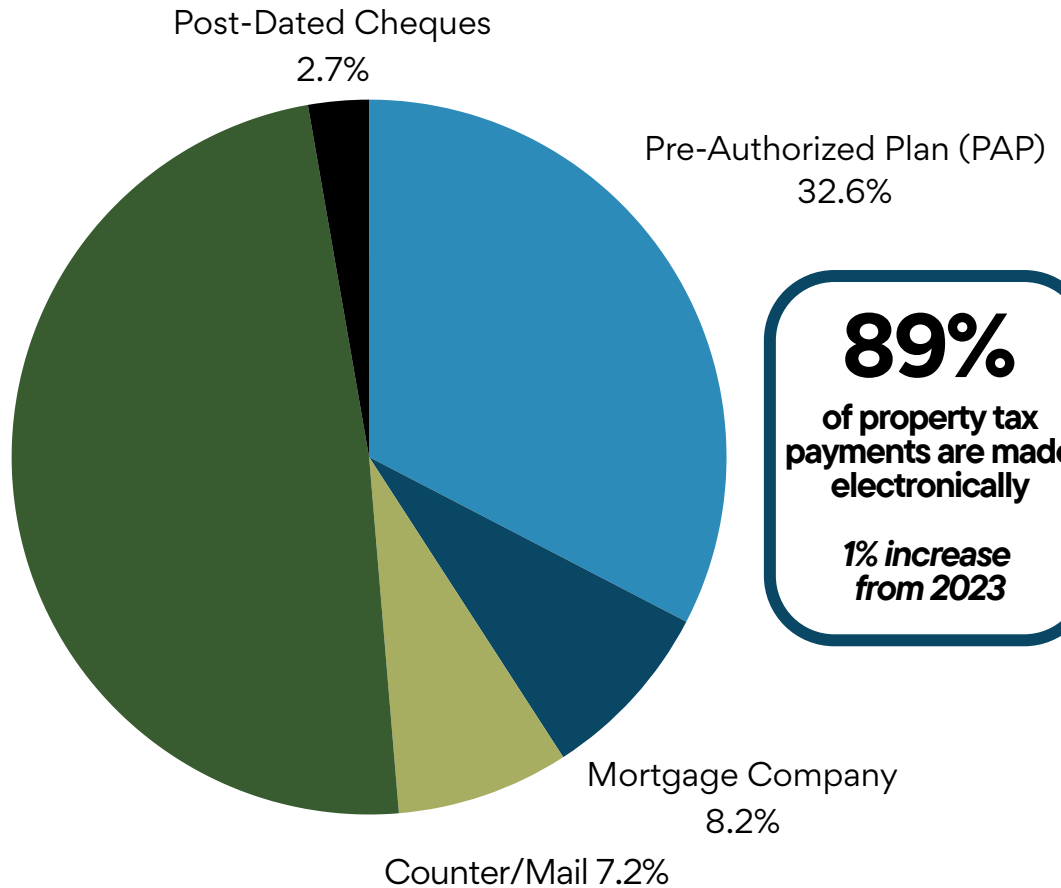
4,200 Views
33% increase over 2023

**Note: Analytical data not available for X without a paid premium account*

Property Tax Payments

**Lowest
municipal
property tax
rate in
Peterborough
County**

Online/Telephone Banking
48.6%



89%
of property tax
payments are made
electronically

**1% increase
from 2023**

Grants

\$1,133,700

through the Ontario Municipal Partnership Fund to support a number of capital projects

\$37,113

through the Library Operating Grant to support Library services and operations.

\$304,404

through the Ontario Community Infrastructure Fund to support asset management plan, including stormwater/CCTV expenses.

\$10,000

through Enbridge's Climate Action Incentive to support a Facility Condition Assessment to examine the condition of all municipal facilities and recommend where investments should be made.

\$586,452

through the Canada Community Building Fund to support surfacing improvements for various roads.

\$12,500

through Impact Canada towards the continuation of the FoodCycler program, distributing 250 units to residents.

Building

348 Building Permits Issued

655 Inspections Completed

\$43 Million
Construction Value

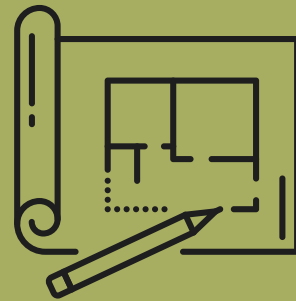


Planning

31 Minor Variances Processed

10 Zoning By-law Amendments

12 Second Unit Licences Issued



By-Law Enforcement

Most By-law complaints are related to Property Standards (ie. property cleanliness, tree maintenance, etc.)

In 2024, the By-law Enforcement Officer received

154 formal complaints

148 completed **6** in progress

approx. **\$11,500** in inspection fees
for repeat occurrences



**Note: Data does not reflect telephone, email or front desk inquiries.*

Sustainability



Over 45,000

vehicles visited the
Smith Landfill in 2024

Diversion Stats

5,268 pounds

household batteries
(1,409 pounds more than 2023)

971 tonnes

Construction & Demolition debris
(271 tonnes more than 2023)

3.8 tonnes

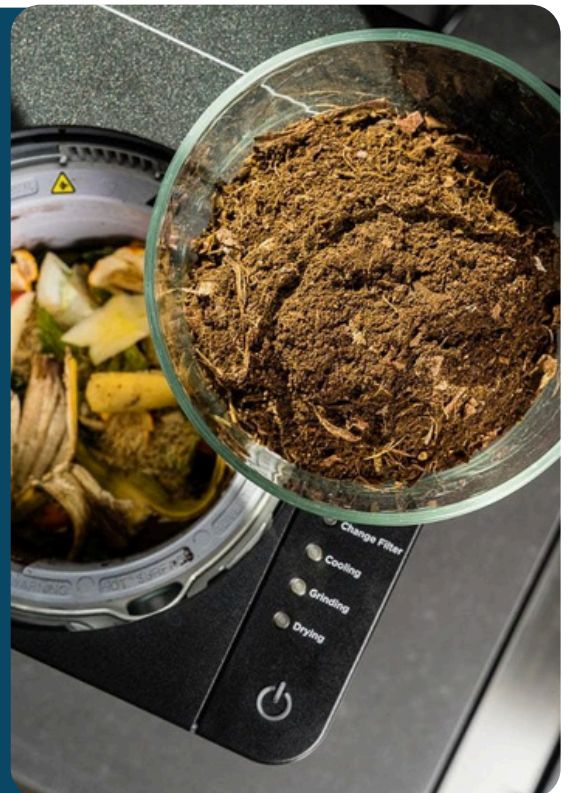
textiles
(0.5 tonnes more than 2023)

FoodCycler Pilot Program

Selwyn Township ran its second year of the FoodCycler Pilot Program. Subsidies were offered to residents in partnership with FoodCycle Science, to offset the cost of a kitchen composter.

**250 households
participated in 2024**

2024 participants have the potential to divert 500 tonnes of food waste over 7 years. There is now a total of 500 participants in the program!



EV Chargers

In November 2023, Selwyn Township installed six new Electric Vehicle (EV) charging stations across four locations: the Municipal Office, Ennismore Community Centre, Bridgenorth Library, and The River Den in Lakefield.



Since their installation, these stations have supported more than

550

charging sessions

2,028

hours of charging



Solar Energy

Selwyn Township currently manages solar panel systems across six locations in Selwyn.



As of 2024, the total energy generation from these solar panels was

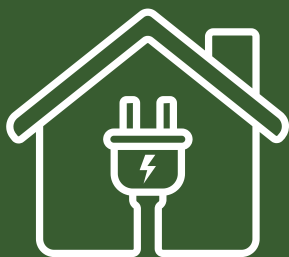
3,530,073.12 kWh

This is equivalent to approx.

47,067 full EV charges

or power approx.

321 homes for a year





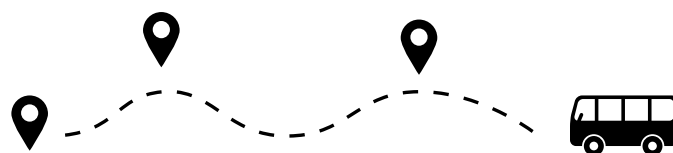
The Link - Rural Transit Service

- Partnered with Metrolinx to better align Route 31: Curve Lake-Lakefield with Go Bus Services, providing greater access to transportation.
- Partnered with Hamilton Bus Lines and Curve Lake First Nation to provide shuttle services to four community events.

23,888 trips made in 2024

13,856

trips on Route 31:
Curve Lake-Lakefield



10,032

trips on Route 32:
Ennismore-Bridgenorth

Recreation

Accessible Docking Systems



\$60,000 through the provincial Inclusive Community Grants Program for the 'Creating an Inclusive Waterfront in Lakefield' project.

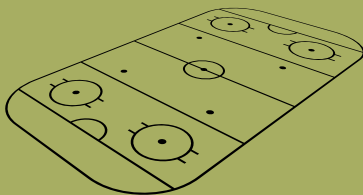
installation of an assistive canoe/kayak launch at Isabel Morris Park (pictured above) and a fully accessible canoe/kayak launch at Lakefield Beach.

Arena Operations



25%

Increase in advertising revenue at both the Ennismore and the Lakefield-Smith Community Centres.



18%

Increase in ice usage and revenue at both the Ennismore and the Lakefield-Smith Community Centres due to the extension of the OMHA season and an increase in daytime rentals.



Fire Department

Fire Call Statistics



1,330 total response calls



803

Medical



264

Miscellaneous



96

Motor vehicle accidents



69

False Alarms



67

Fires



31

Carbon Monoxide alarms

Fire Prevention

171



Homes visited on
Provincial Smoke
Alarm Test Day
(September 28)

947



Students received fire
safety presentations
during Fire Prevention
Week (October 6-12)

169



Grade 3 students
participated in the Swim
to Survive - water safety
program

Selwyn Public Library

Fundraising Initiatives



* 14,307 volunteer hours contributed to our Libraries, Makerspace, and New-to-You Store operations

* \$36,316 raised at our two New-to-You stores
split 50/50 with Community Care

\$6,383 in donations collected through Library Book Sales



* \$6,327 generated by MakerShop sales at the Makerspace and Lakefield Farmers' Market booth



\$9,500 in profits generated by the 1st Annual Twilight Golf Tournament fundraising event

- 2nd Annual Twilight Golf Fundraiser takes place Friday, July 18, 2025

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Address

1310 Centre Line, Selwyn ON

Phone

705-292-9507

Email

info@selwyntownship.ca

Website

www.selwyntownship.ca

