

PolarFest

Sponsorship Program 2023



Presenting Corporate Sponsor \$2,000.00 (1 only)

A Presenting Corporate Sponsor receives:

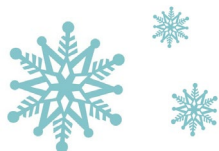
- Your logo featured on front page of PolarFest Guide (5000 printed copies distributed and posted online)
- Full Page ad in the PolarFest Guide
- Sponsor for the opening ceremonies “Fireworks brought to you by business name” in partnership with Super Nova
- An opportunity for a representative to say a few words during the opening ceremonies
- A booth in a prominent area of one Festival events to promote your organization (with the exception of the Polar Plunge; must provide own table/chairs and tent if needed)
- Logo featured in the Lakefield Herald center spread of list of PolarFest events
- Press Release announcing the sponsorship
- Recognition including logo in all advertising, announcements, and press releases
- A live link on our Festival website (polarfest.ca)
- Recognition on the PolarFest Facebook page
- Ability to advertise the sponsorship on your website

Festival Sponsor \$750.00 (4 Sponsors Only)

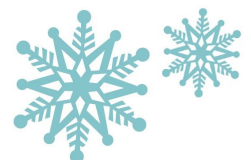
- Full Banner Ad in the PolarFest Guide (5000 printed copies distributed and posted online)
- Logo featured in the Lakefield Herald center spread of list of PolarFest events
- Recognition including logo in advertising, announcements, and press releases
- Press Release announcing the sponsorship
- A live link on our Festival website (polarfest.ca)
- Recognition on the PolarFest Facebook page
- Ability to advertise the sponsorship on your website

Community Sponsor \$375.00 (unlimited)

- ½ Page Banner Ad in the PolarFest Guide (5000 printed copies distributed and posted online)
- Logo featured in the Lakefield Herald center spread of list of PolarFest events
- Press Release announcing the sponsorship
- A live link on our Festival website (polarfest.ca)
- Recognition on the PolarFest Facebook page
- Ability to advertise the sponsorship on your website



PolarFest 2023
P.O. Box 270 Bridgenorth ON, K0L 1H0
Tel: 705-292-9507 ext 243
Fax: 705-292-6491





Thank you for your generous support!

PolarFest

Sponsorship Form

Name of Business / Organization: _____

Address: _____

Email Address: _____

Sponsorship Options

- Presenting Corporate Sponsor \$2,000.00
- Festival Sponsor \$750.00
- Community Sponsor \$375.00

To ensure inclusion on our Festival website (polarfest.ca) and the PolarFest Guide, **please return before Dec 15, 2022**

Email your logo to: recreation@selwyntownship.ca
Thank you for your generous support
we couldn't do it without you!

PolarFest 2023
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