

April 2025 Business eNewsletter

News & Events



Starter Company Plus

The Business Advisory Centre is excited to announce that applications are open for the next cohort of Starter Company Plus! This transformative program equips entrepreneurs with the tools, mentorship, and funding to grow their businesses. Participants will receive expert-led training, personalized guidance, and access to valuable networking opportunities with experienced mentors. The program also offers a six-month membership with the Peterborough and Kawartha Chamber of Commerce, as well as a conditionally pre-approved microloan from **Community Futures Peterborough**.

With a deadline of **April 2nd, 2025, at 11:59 PM**, this is a great opportunity for entrepreneurs ready to take their business to the next level. Don't miss out on this chance to build lasting success!

Apply Today!



Kollab in the Kawarthas

Looking to grow your business and make valuable connections? Kollab in the Kawarthas is your chance to learn from industry leaders and network with like-minded entrepreneurs!

Guest Speaker: Lisa Mclean, **LeBoat Canada**, will share insights on their expansion and how local businesses can connect with visiting LeBoaters.

Speed Networking Spotlight! This high-energy session is designed to spark new partnerships, cross-promotions, and creative package ideas. You'll have the opportunity to meet fellow business owners, exchange ideas, and explore ways to work together to enhance the local tourism experience. Come prepared to pitch your business, discuss collaboration opportunities, and leave with fresh connections!

Where: Burleigh Falls Inn (4791 Highway 28, North Kawartha, ON)

When: April 7th, 2025 from 11:00 AM – 4:00 PM

Cost: \$10 per person - Buffet Lunch Included

[Register Here!](#)

Coffee in the County!

Where: Douro Community Centre –
The Harvest Room 2893 Highway 28,
Douro-Dummer

When: Thursday, April 3rd, 2025 from
8:00 AM - 9:00 AM

Welcome to Coffee in the County! It is an opportunity to host networking events across Peterborough County

where we can gather, have a coffee, network, share about our businesses and ultimately explore our member businesses throughout the county!



[Register Here!](#)

ChamberAM

ChamberAM meetings are a great way to connect with #teampkbo and get caffeinated for your busy workday.

When: Tuesday, April 8, 2025, 8:00 AM-9:00 AM

Where: Summer Soul Yoga & Wellness, 394 A George St North

Parking: Parking is available throughout downtown and the King Street parking garage.



Attention: This **space is NOT 100% accessible**; attendees will be required to climb a flight to stairs to reach the main meeting area, unfortunately there is not an elevator available. The Chamber apologizes for any inconvenience. We will have special guest speaker.....Adeilah Dahlke to share her story and lessons that she has learned along the way!

We encourage guests to share their business updates + any local business news they may want to share!

Thank you to our ChamberAM Sponsor the DBIA! Question? Email Tricia at tricia@pkchamber.ca

[Register Here!](#)

2025 Business Summit

The 2025 Business Summit is a half-

day conference featuring a keynote speaker and four panel discussions. It's geared to business owners looking to take the next step with their business and in the past has included a variety of topics such as how to increase your personal and business visibility to grow your business, content marketing workshops to tell your story and sell your product or service, and advanced networking skills to grow your referral base.

The Business Summit is a natural extension of the role of the Chamber of Commerce: Strengthening the business community while empowering business owners and leaders to strengthen their own businesses. The Summit offers a platform for structured learning, networking opportunities and personal access to community thought-leaders and experts.



THE BUSINESS SUMMIT

When: Wednesday, April 30th, 2025 , 9:00 AM - 2:00 PM

Where: Ashburnham Funeral Home, 840 Armour Road, Peterborough

Tickets: Early Bird Prices end April 6th

Schedule:

9:00 AM - 10:00 AM: Welcome and Keynote Presentation

10:00 AM - 11:00 AM: Workshop Block 1

11:10AM - 12:10AM: Workshop Block 2

12:30 PM - 1:00 PM: Lunch and Networking

1:00 PM - 1:45 PM: Panel Discussion

1:45 PM - 2:00 PM: Closing Remarks and Networking

Attendees will have access to coffee and other refreshments throughout the day, a full catered lunch, 2 workshops per person, as well as a keynote speaker and lunch panel. For more information and a full list of available workshops please visit our [events page](#).



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