

June 2025 Business eNewsletter

News & Events

Community Improvement Plan

The Township of Selwyn's Community Improvement Plan (CIP) provides financial incentives to businesses for improvement to landscaping, building exteriors, signage and more!



The Township offers four financial incentive programs to local business owners or tenants of commercial properties: Urban Design Study Grant Landscaping Improvement Grant Façade Improvement Grant and the Ground Signage Improvement Grant.

Email the Township's Economic Development Coordinator for more information.

Tariff Toolkit

The Business Advisory Centre and Community Futures Peterborough are excited to announce a new Tariff Toolkit. It is the result of a collaborative effort between dedicated partners who recognized the growing need for clear, accessible trade resources right here in Peterborough City and County.

Developed through the shared expertise of local economic development teams and trade experts, this toolkit was designed to support businesses navigating

the complexities of tariffs and global trade. With rising interest from local entrepreneurs and manufacturers in expanding to international markets, this resource equips businesses with the knowledge and tools they need to grow confidently beyond our borders.

What's Inside the Tariff Toolkit:

- Step-by-step guide to understanding tariffs and how they apply to your products
- Glossary of key terms to decode complex trade language
- Tariff classification tips to ensure accurate product categorization
- Import/export cost calculator template to estimate duties and taxes
- Helpful links to official resources for up-to-date tariff rates and regulations
- Real-world examples showing how tariffs impact pricing and supply chain decisions
- Checklist for compliance to avoid common mistakes and penalties
- Contact list for support, including trade advisors and customs experts

[Download the Toolkit!](#)



Chamber Events

TBX – The Business Exchange

When: Tuesday, June 3rd from 4PM-6PM

Where: Habitat ReStore Lakefield, 3001 Lakefield Rd

Join the Chamber for their marquee Networking event. This is your chance to connect with other business community members from across Peterborough and the Kawarthas.



The Chamber encourages you to bring a friend, new business, or if you are not a member, come check it out! Refreshments will be provided!

[Register Here!](#)

ChamberAM

When: Tuesday, June 10th from 8:00 AM - 9:00 AM

ChamberAM meetings are a great way to connect with #teamptbo and get caffeinated for your busy workday. Guests are encouraged to share their business updates + any local business news they may want to share!



[Register Here!](#)

Four Mayors Breakfast

Welcoming our Four Mayors:

- Mayor Heather Watson, Douro-Dummer Township
- Mayor Terry Lamshead, Trent Lakes Township
- Mayor Carolyn Amyotte, North Kawartha Township
- Mayor Sherry Senis, Selwyn Township

Beachwood Resort
3043 Beachwood Drive

June 11th
8:00-10:00 AM

SNAG YOUR SPOT EARLY! LIMITED-TIME PRICING NOW LIVE AT \$25 UNTIL MAY 16TH!

Peterborough + Kawartha CHAMBER of COMMERCE

ENBRIDGE Life Takes Energy

MERIT

Visit Pkchamber.ca

The Chamber is excited to announce that the Four Mayors Breakfast is back! This is an event celebrating 4 Mayors in adjacent townships of Douro-Dummer, North Kawartha, Selwyn, and Trent Lakes.

- **Mayor Carolyn Amyotte**, North Kawartha
- **Mayor Sherry Senis**, Selwyn Township
- **Mayor Heather Watson**, Douro-Dummer
- **Mayor Terry Lamshead**, Trent Lakes

This event is going to include a full buffet breakfast, networking time, and a moderated discussion with the 4 Mayors! If you want to hear more about how these townships are working together, what they plan to do about specific issues facing their townships, how they will support the business community or the local residents, and business owners, this is your chance to come, ask questions and be part of the discussion. We are excited to have such a passionate community in the Kawarthas and this is our opportunity to share that voice and bring positive change.

[Get your tickets!](#)

Lakefield Area Business Social

Join us for our Lakefield Business Social! Have some fun with games, door prizes, food, and more! This is a fun summer networking event you will not want to miss!

When: Wednesday, June 25th, 5PM-630PM

Where: Kawartha Lakes Construction, 3359 Lakefield Road

Parking: Parking is available on site.



Door Prizes welcome!
Questions? Email Tricia@pkchamber.ca

[Register Here!](#)

Community Futures Events

Calling all entrepreneurs and business in Peterborough County!

Whether you're just getting started or ready to level up, our **Entrepreneurship 101** workshop series is here to give you the tools, clarity, and confidence to grow your business.

Funding Fuel: Exploring Funding & Financing

When: June 11th at 12 PM

Where: 986 County Rd 10, Millbrook



Learn how to secure funding and understand what lenders and investors are really looking for.

[Register Here!](#)

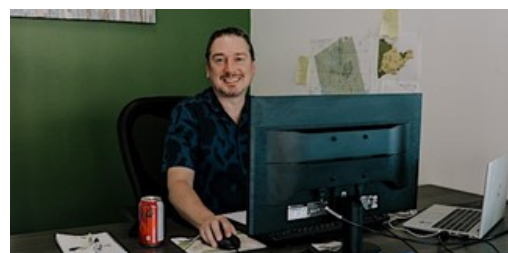
Money Map: Cash Flow Forecasting

When: June 18th at 11:30 AM

Where: 64 Hague Blvd, Lakefield

Cash flow is key! Learn how to forecast, manage, and stay financially healthy.

Each session is packed with practical tips, real-world examples, and expert guidance to help you thrive.



Don't miss this chance to build the foundation your business needs to succeed.
Register now—spots are limited!

[Register Here!](#)

Acceler8

Acceler8 is a highly personalized approach that focuses on overcoming business challenges to achieve success by working with business area experts. You will access one-on-one coaching that addresses key challenges and opportunities facing your business. Coaches are existing or retired business owners, and specialists in one or more key business disciplines.



This program is designed to assist existing tourism sector businesses in Kawarthas Northumberland with addressing challenges to help your business succeed and grow.

Are you looking to:

- Strategically approach your business challenges
- Find ways to be more efficient and profitable
- Attain your business goals

If you are an accommodation provider, retailer, attraction, experience, or food & beverage provider within Kawartha Lakes, City of Peterborough, Peterborough County or Northumberland County, Acceler8 could be the help you are looking for to grow your business!

[Learn more!](#)

AGRICULTURE ECONOMIC DEVELOPMENT & PLANNING **Community of Practice**

Welcoming International Agricultural Workers in our Communities

International agricultural workers are essential to Ontario's food supply, and it's important they feel welcomed in the communities they support. Each year, around 27,000 of these dedicated individuals arrive in Ontario.

Join us on **June 12th at 10 AM** to learn more about their contributions and how communities are working to create inclusive, welcoming environments.



AGRICULTURE ECONOMIC
DEVELOPMENT & PLANNING
Community of Practice

Welcoming International Agricultural Workers in our Communities

Thursday, June 12, 2025
10:00 a.m. - 11:30 a.m.

[Register Here!](#)

The Cultivating Local Resource Hub is Live!

OFA's Cultivating Local: Seizing Opportunities to Grow Ontario's Local Agri-Products Sector project is now complete.

Cultivating Local is designed to connect producers with practical tools, expert advice, and business planning resources when exploring direct sales channels.

Cultivating Local - Ontario Federation of Agriculture provides access to the Cultivating Local Workshop series as well as checklists that can help you think through the planning steps of selling direct-to-consumer. The checklists highlight key planning and regulatory information that will help you move forward in your business journey with confidence.



Local Food Week:
June 2-8, 2025

Local Food Week is a celebration of the bounty of fresh, healthy food grown, produced and processed right here in Ontario. Farmers work every day to grow and produce fresh, safe and nutritious food for all Ontarians to enjoy. Encourage buying local in your community for this year's Local Food Week.



On the OFA webpage listed below, you will find a variety of maps and directories that help consumers find products made in Ontario.

Buy local: Discover Ontario agricultural products and support local businesses - Ontario Federation of Agriculture

Township of Selwyn | 1310 Centre Line | Selwyn, ON K9J 6X5 CA

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