



# 2025 Year in Review

Township of Selwyn



# Communications

## Be first in the know

Residents turned to our website 138,704 times last year, a **29.1% increase** in page views from 2024. Behind-the-scenes, we transitioned to a more modern system to support a smoother, more reliable experience so you can access timely, important information when you need it.

Our newsletter list also grew **25%** from last year, reaching **2,719 subscribers** who get the latest updates first.

## Facebook

**Page Visits:** 87,437  
*65.2% increase in 2025*  
**Interactions:** 31,295  
*64.4% increase in 2025*



## Instagram

**Page Visits:** 5,051  
*149.1% increase in 2025*  
**Interactions:** 4,425  
*100% increase in 2025*

## YouTube

**Subscribers:** 87,437  
**Watch Time:** 31,295 hours  
**Views:** 7,010  
*67% increase in 2025*



*\*Note: Analytical data not available for Threads beyond 90 days*



## Notable 2025 Grants



**\$145,300**

### Ennismore Inclusive Playground Project

Ontario Trillium Foundation's Capital



**\$8,163**

### Replace Visitor Information Kiosks

Regional Tourism Organization 8's Partnership Funding Program



**\$1,031,750**

### Ennismore Community Centre

- **\$931,750** from the Government of Ontario's Community Sport and Recreation Infrastructure Fund
- **\$100,000** from Hydro One Networks Inc. (Hydro One) Community Investment



**\$41,152**

### Equipment to enhance firefighter safety

Government of Ontario's Fire Protection Grant



**\$8,052**

### Summer youth employment 2025

Canada Summer Jobs and Canadian Parks & Recreation Association (CPRA)



**\$50,000**

### ReLeaf Program for Residents

Hydro One Networks Inc. (Hydro One) Ice Storm 2025: Recovery Grant



# Recreation Services

## Investing in Community Spaces and Activities

2025 marked a significant milestone for the Lakefield Campground with the completion of a comprehensive infrastructure upgrade. The project introduced **water servicing to 26 seasonal campsites** and **both water and sewer servicing to an additional 54 sites**, improving service reliability and enhancing the overall experience for seasonal campers.



[LakefieldCampground.ca](https://LakefieldCampground.ca)

Community spaces also saw increased use throughout the year. Community hall rentals grew by **more than 10%**, driven largely by local groups offering dance, fitness, and wellness programs, highlighting the important role these spaces play in supporting healthy and active lifestyles in the Township.

# Fire Department

## Did you know?

The Selwyn Fire Department received **\$41,152 from the Government of Ontario's Fire Protection Grant** to add new gear-washing equipment that helps remove harmful substances from protective gear. These investments strengthen safety for the firefighters who show up for our community every day.



Selwyn's firefighters answered **1,251 calls for help last year**



This included **115 fire incidents, 87 motor vehicle collisions, 50 carbon monoxide calls, and 592 medical responses**, along with other emergency situations.



## Safe neighbourhoods start with education



### Keeping Residents Safe at Home

During Fire Prevention Week, the Selwyn Fire Department delivered fire safety presentations to **885 students**, helping build awareness from a young age. In support of Provincial Smoke Alarm Test Day, firefighters also visited **156 homes** to promote the importance of working smoke alarms.



### Building Lifelong Safety Skills

Firefighters supported **167 Grade 3 students** through the Swim to Survive program, helping youth develop essential drowning prevention and water safety skills.



### Proactive Community Safety

The Selwyn Fire Department conducted **203 inspections** across residential and commercial properties to ensure compliance with fire safety regulations. Fire crews also completed annual fire drills at vulnerable occupancies, including Extendicare and The Regency in Lakefield, helping protect residents and staff.



**NEW** to the Selwyn Public Library!

**1,065 new patrons**, including **120 new makers** joining the Makerspace community!

## SPL Makerspace

The library's innovation hub, the SPL Makerspace, offered **891 programs** with **1,922 participants**, featuring hands-on workshops using tools such as laser cutters, 3D printers, and embroidery machines.



**126,000+ Items Borrowed in 2025**

**79,667** physical books

**35,229** eBooks

**11,208** special collection items  
puzzles, pickleball equipment and travel items

## A Year of Learning, Creativity, and Community

Selwyn Public Library continued to be a vibrant hub for learning and connection in 2025.

Library programming remained strong, with **1,295 programs** delivered to **10,693 participants**. Programs for children and teens attracted **8,032 attendees across 313 events**, including initiatives such as the TD Summer Reading Club and visits to the Lakefield Farmers' Market.



## Did you know?



Volunteers contributed **15,440 hours**, while fundraising initiatives generated significant support in the

amount of **\$73,000**, through the New-to-You stores, Twilight Golf Fundraiser, Makerspace, and Book Sales.



# Sustainability

## Trees for Residents

With our ReLeaf program, we work with our community to restore and enhance the Township's tree canopy by distributing trees to private property owners. This is especially important after the 2022 Derecho and the 2025 Ice Storm.

**600** native tree saplings  
planted in 2025

**1,125** residential  
trees planted  
since 2017

The 2025 program thrived thanks to the support of our partner Hydro One, through the Hydro One Ice Storm 2025: Recovery Grant.



## Powered by the Sun

Our solar panel installations generated **3,904,240 kWh of clean, renewable energy**, making a significant contribution to local sustainability efforts.

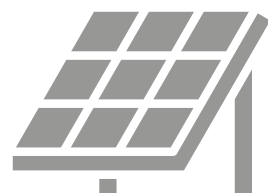
This amount of electricity is equivalent to powering approximately

**2,317** electric passenger  
vehicles for a full  
year

or

**352** homes annually

By harnessing solar power, we continue to reduce emissions while investing in a more sustainable and energy-resilient future.



## We're Supercharged

Our electric vehicle (EV) infrastructure continues to support the growing shift to cleaner transportation. Across **four municipally owned charging stations**, drivers completed

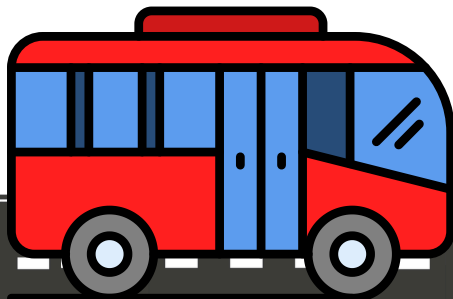
**950 charging sessions**, totaling more than **3,100 hours of charging** throughout the year. These stations provided residents and visitors with convenient access to reliable EV charging, helping reduce emissions while supporting sustainable travel in the community.



## Wheels on the Bus...

The Link Rural Transit Service, continued to expand access to transportation and strengthen community connections. The service recorded **15,876 total boardings**, with **9,014 riders on Route 31** and **6,862 on Route 32**, demonstrating strong and growing use of rural transit.

Additionally, the program supported more than **275 free rides for youth aged 12 and under**, making transit more accessible for families and encouraging the next generation of riders.



The Link also partnered with Hamilton Bus Lines to provide **shuttle services to four community events**, helping residents and visitors travel to local celebrations.

# Public Works

## Landfill Site

Traffic at the Smith Landfill increased **16.5%** to **52,582 vehicles in 2025**.

Diversion efforts continued, including **2,303 tires** recycled and **276 large appliances** diverted.



[selwynthownship.ca/Landfill](http://selwynthownship.ca/Landfill)

## Did you know?

Due to the **March 31 ice storm**, the Smith Landfill collected **2,296.75 tonnes of brush in 2025**. That's more than **five times the 416.48 tonnes collected in 2024**, as crews and residents worked together to clean up storm debris across the community.



## Selwyn Township is responsible for clearing snow on:

**640**

lane kilometres of roads - that's about as far as here to Sault Ste. Marie!

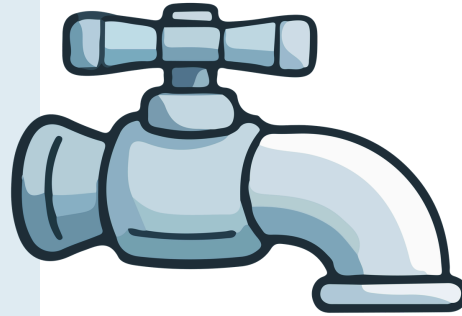
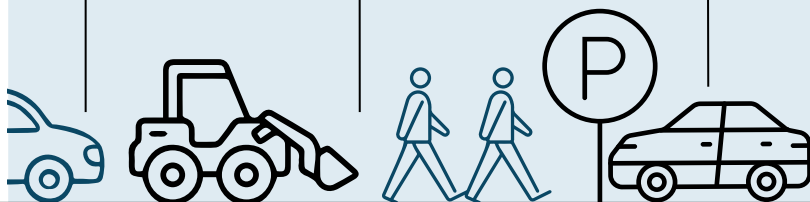


**9**

parking lots

**16.7**

kilometres of sidewalks



The Lakefield Water Treatment Plant treated **563,535 m<sup>3</sup>** of raw water in 2025

# Building and Planning

## A Strong Year for Development

Building activity remained strong in 2025 with **378 building permits issued** and **1,708 inspections completed** to ensure projects met safety and regulatory standards.

Altogether, these projects represented **\$50.2 million in construction value**, reflecting continued investment and growth across the Township.



# Property Tax Payments

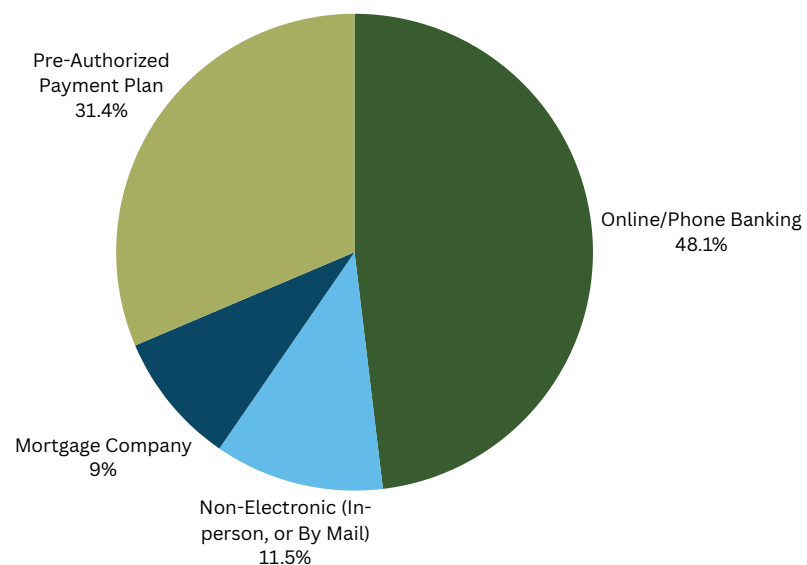


Selwyn Township continues to offer residents exceptional value, maintaining **the lowest municipal tax rates in Peterborough County**.

This commitment to affordability ensures residents receive high-quality services while keeping costs low, making Selwyn an attractive place to live, work, and invest.


## Did you know?

**88.5%** of property tax payments were made electronically in 2025.



[selwylntownship.ca/taxinformation](https://selwylntownship.ca/taxinformation)



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